



Maître Horloger - Les Genevez
depuis 1884



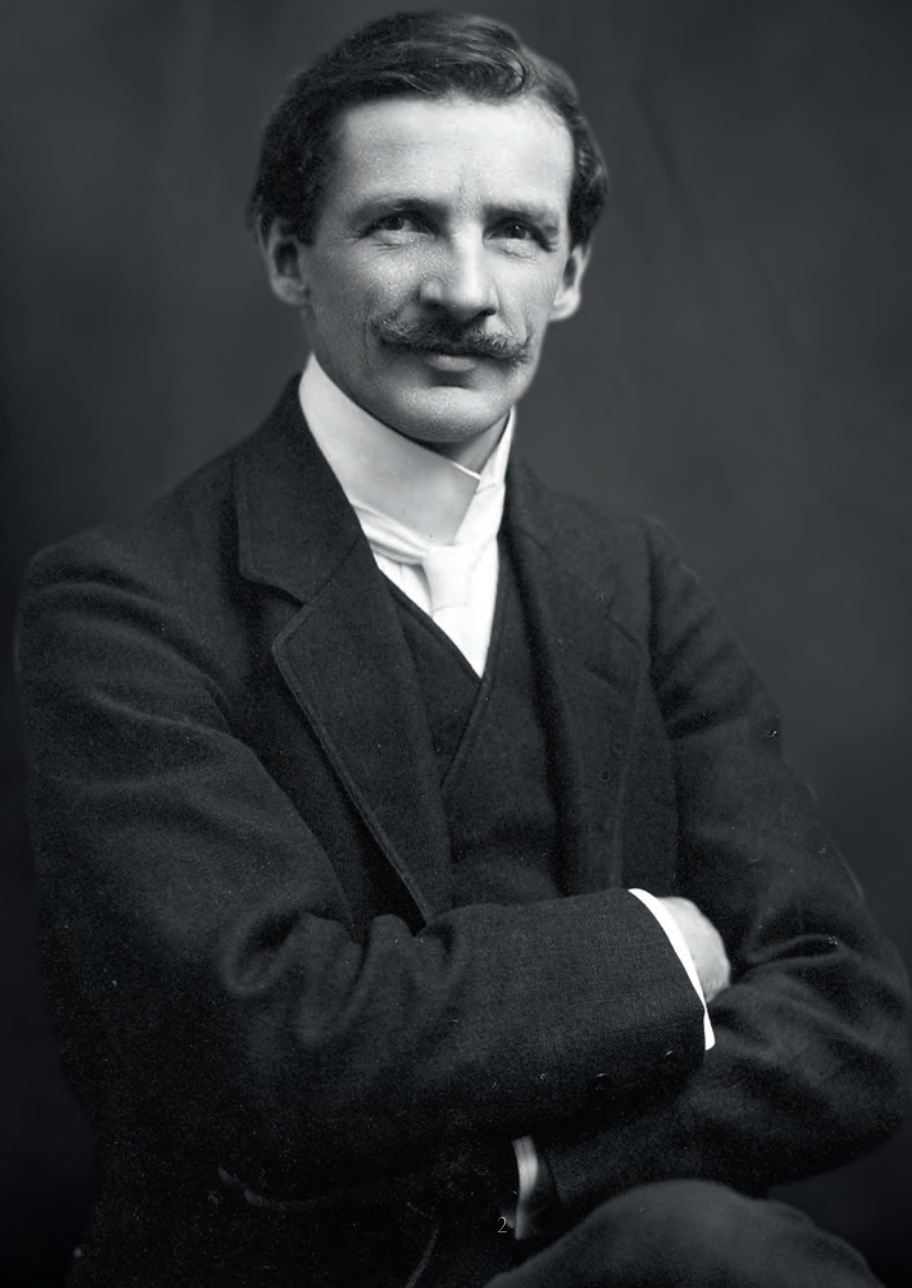
EDOXIONARY 2011 FOR WATCH PROFESSIONALS

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Maître Horloger - Les Genevez
depuis 1884



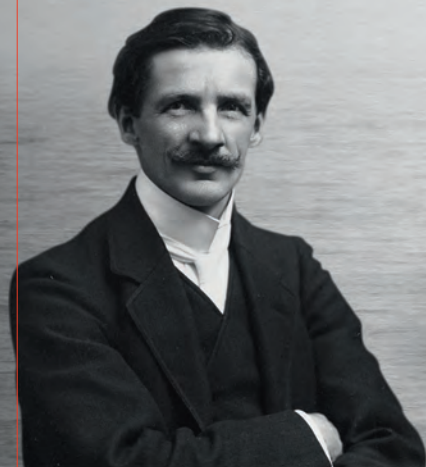
CHRISTIAN RÜEFLI-FLURY (1860 – 1921)

FOUNDER OF EDOX

- 1860 BORN IN COURRENDIN (JU), SON OF A MASTER FOUNDRY MASTER.
EDUCATED IN COURRENDIN
- 1870 MOVED TO GRECHEN (SO)
COMMENCED HOROLOGY APPRENTICESHIP WITH URS SCHILD, ONE OF THE GREAT MASTER
WATCHMAKERS, BEFORE JOINING THE ETERNA WATCH COMPANY.
- 1883 MARRIED PAULINE FLURY (WHO DIED ON 25/05/1939)
WORKED FOR JEAN AEGLER - WATCHMAKER IN BIEL/BIENNE UNTIL 1883.
- 1884 FOUNDED HIS OWN WATCHMAKING ATELIA IN BIEL/BIENNE.
PRINCIPAL FOUNDER OF THE LAKE BIEL-BIENNE STEAM BOAT COMPANY AND ORIGINATOR OF THE
EVILARD FUNICULAR AND THE WILDERMETH HOSPITAL IN BIEL/BIENNE.
MADE NUMEROUS SIGNIFICANT DONATIONS TO REGIONAL HOSPITALS AND TO CHILDREN'S
NURSERIES IN BIEL/BIENNE PLUS MONETARY SUPPORT TO RETIREMENT HOMES AND SANATORIUMS
FOR THE HARD OF HEARING.

EDOX MILESTONES

1884



IT ALL BEGAN WITH A TRUE LOVE STORY
CHRISTIAN RUEFLI-FLURY, A HIGHLY TALENTED AND ROMANTIC WATCHMAKER “MAÎTRE-HORLOGER” FROM GRENCHEN IN SWITZERLAND, PRODUCES A POCKET WATCH FOR THE 25TH BIRTHDAY OF HIS BELOVED WIFE PAULINE. IMPRESSED BY THIS EXQUISITE GIFT, SHE CONVINCES HER HUSBAND TO SET UP HIS OWN WATCH MAKING COMPANY IN BIEL, A FAMOUS CITY FOR ITS WELL-EDUCATED WATCH ENGINEERS. CHRISTIAN RUEFLI-FLURY CALLED HIS COMPANY “EDOX” WHICH MEANS “THE HOUR” IN ANCIENT GREEK.

1955



A GROWING COMPANY
EDOX EMPLOYS AT THAT TIME UP TO 500 WATCHMAKERS AND THE COMPANY MOVES INTO NEW, MODERN AND LARGER PRODUCTION FACILITIES.

1961



THE WATER CHAMPION
THE FAMOUS “DELFIN” TIMEPIECE IS LAUNCHED WHICH FEATURED A DOUBLE CASE BACK, STURDY PROTECTIVE GASKETS AND SEALS SETTING NEW STANDARDS OF SHOCK PROTECTION AND WATER RESISTANCE.

1963



WATERPROOF HYDROSUB
LAUNCH OF THE “HYDROSUB” TIMEPIECE FEATURING THE FIRST CROWN SYSTEM WITH TENSION RING AND SHOCK-ABSORBING GASKET ALLOWING A WATER RESISTANCE OF 500 METERS.

1970



THE FIRST GENUINE WORLD TIME WATCH
INTRODUCTION OF THE WORLD’S FIRST TRULY GLOBAL TIMEPIECE, THE “GEOSCOPE” WATCH. COVERING ALL TIME ZONES, THE WATCH PROVIDES TIMEKEEPING IN ALMOST 50 DIFFERENT CITIES AROUND THE WORLD AS WELL AS LOCAL TIME.

1998

2005

2006

2009



WORLD RECORD STILL UNTAKEN

EDOX ENGINEERS AND WATCHMAKERS DEVELOP THE WORLD'S SLIMMEST CALENDAR WATCH, THE "LES BÉMONTS ULTRA SLIM" COLLECTION. THE MOVEMENT HAS A THICKNESS OF ONLY 1,4 MM IS A TECHNICAL RECORD HELD BY EDOX TO THIS DAY.

MAJOR ACHIEVEMENTS

EDOX LAUNCH THE LES BÉMONTS MAÎTRE HORLOGER 5 MINUTE REPEATER TIMEPIECE, FOLLOWED BY THE KOENIGSEGG TIMEPIECE, BEING A PARTNERSHIP BETWEEN THE SWEDISH SPORTS CAR MANUFACTURER AND EDOX.

NEW SPONSORING CONTRACTS

EDOX IS APPOINTED THE OFFICIAL TIMEKEEPER OF THE CLASS-1 WORLD POWERBOAT CHAMPIONSHIP IN 2006 AND LAUNCHES THE CLASS-1 TIMEPIECE COLLECTION. A NEW COLLECTION, THE GRAND OCEAN IS PRODUCED AS A DEDICATION TO THE NEW PARTNERSHIP WITH DIMC (DUBAI INTERNATIONAL MARINE CLUB).

PRESTIGIOUS PARTNERSHIP

EDOX BECOMES THE OFFICIAL TIMING PARTNER FOR THE FIA WORLD RALLY CHAMPIONSHIP SUPPORTING THE WRC WITH PRECISIONS TIMING AND RESULTS SOLUTIONS. EDOX OBTAINS GLOBAL BRAND EXPOSURE FROM A VARIETY OF SOURCES.

COLLECTION OVERVIEW

DYNAMISM

11.5

11.4

11.3

11.2

11.1

11.0

10.9

10.8

10.7

10.6

WRC

p.24



36001 3 AIN



36001 3 NIN

p.27



10302 37N NIO

p.28



10302 3 AIN



10302 3 NIN2

p.29



01110 3 AIN



77001 TINR NIO



77001 TINR AIR

p.45



83005 TIN NIN2



83005 TIN AIN



83005 TINR NIR2

p.48



93003 TIN NIN



01110 3 NIN



01112 3 BUIN



01112 3 NIN

p.32



83008 3 AIN



83008 3 NIN



83009 3 BUIN



93003 TIN AIN



93002 TIN NIN



93002 TIN AIN

p.49



80078 357RN NIR2



80078 357RN NIR2



80079 3 NIN2

p.33



83009 3 NIN



64008 3 AIN



64008 3 NIN

p.34



64008 37N NOR



64009 3 AIN



64009 3 BUIN

p.50



10012 3N NIN



10014 357RNC NIR



10014 3N NIN



10014 37RN NIR

p.51



10016 357RN NIR2



63004 3N NIN

CLASS-I

p.48



01111 37N NIN



01111 37NO NIO

p.40



01107 TIN NIN

p.44



01107 TINR NIR



77001 TIN NIBU



77001 TIN AIN



10017 3 NIN2



10017 3 AIN2

p.52



10012 3B BIN



10012 37RB BIR

p.53



01502 3N NIN



01502 37RN NIR

COLLECTION OVERVIEW

11.5

11.4

11.3

11.2

11.1

11.0

10.9

10.8

10.7

10.6

STYLE AND ELEGANCE



01503 3N NIN



01503 37RN NIR

p.54



70157 3 NIN



70157 3OR NIO

p.55



80062 3 NIN



80062 3 AIN



37008 3 BUIN



37008 357R NAIR



37008 357BRR BRIR

CLASSE ROYALE

p.74



87002 357N NIR



87002 3 AIN

p.75



95001 357N NIR



70159 3 NIN



70159 3 AIN

GRAND OCEAN

p.60



92001 318R AIR



p.61

01201 357B BUIN



01201 357RN NIR

p.64



80077 3 AIN



95001 357RN NIR



p.76

45003 357RN NIR



45003 357N NIR



45003 3 AINO



90003 357N NIR

p.77



01105 3 AIN



80077 357BRR BRIR

p.65



85008 3 AIN



85008 3 NIN



85008 357B BUIN

p.66



93004 357N NIR



93004 3 AIN



01105 3 NIN



01105 357N NIR

p.79



01108 3PB AIN



01108 3PB NIR



01108 357B BUIN

p.80



85007 3 NIN



83006 357BRR BRIR



83006 3 AIN

p.67



80080 3 AIN



82007 357BR BRIN



80080 357RN NIR

p.68



37008 3 NAIN



85007 3 AIN



85007 357N NIR

p.81



85007 357RN NIR



01504 3 AIN



01504 357N NIR



01504 357RN NIR

11.5 11.4 11.3 11.2 11.1 11.0 10.9 10.8 10.7 10.6



p.82



10013 3 AIN 10013 357N NIN 10013 357RN NIR

p.83



62002 3 NIN 62002 3 AIN 62002 357N NIN

p.93



10019 3 AIN 10019 3 NIN

p.94



10019 357R AIR 37007 3 NAIN 37007 3D40 NAIN 37007 357BR BRIR

p.84



62002 357RN NIR 27029 3D AIN 27029 3 BRIN



27029 357RD AIR 27029 3 AIN 27029 357R AIR

p.95



37007 357R NAIR 62005 3 NIAN

p.96



62005 357N NIN 62005 357BR BRIR 62005 3D40 NAIN 62005 3D80 BRIN

p.86



27029 37R AIR 26022 3D NAIN 26022 3 BRIN

p.87



26022 3 NAIN 26022 357RD NAIR 26022 357R NAIR

p.97



23087 3 NAIN 23087 357N NIN

p.98



23087 357BR BRIR 23087 3D 40 NAIN 23087 3D 80 BRIN 21230 3 AIN

p.90



26022 37R NAIR 01924 37R NAIR 10018 3D AIN1

ROYAL LADY

p.92



10018 3 AIN 10018 3 NIN 10018 357R AIR

p.99



21230 37R AIR 21230 3D AIR

p.100



21230 3 BRIN 21230 37R BRIR 21230 3D BRIR 21222 3D AIR

COLLECTION OVERVIEW

11.5

11.4

11.3

11.2

11.1

11.0

10.9

10.8

10.7

10.6



21222 3D BRIR

p.101



21224 3 AIN



21224 3D AIR



21224 3 BRIN

BÉMONTS

p.104



72011 3 AIN



72011 357N NIN

p.112



27031 3 AIN



27031 357N NIN



27031 357J AID



27031 37J AID

p.113



27031 357RN NIR

p.114



72014 3 AIN



72011 357J AID



72011 37J AID

p.105



72011 357RN NIR

p.106



72012 3 AIN



72012 357N NIN



72012 357J AID



72014 3 NIN



72014 37R AIR

p.115



27032 3 AIN



27032 3 NIN



27032 37R AIR



27032 37R BRIR



72012 37J AID

p.107



72012 357RN NIR

p.108



82005 3 AIN



82005 357N NIN



82005 357J AID



82005 37J AID

p.116



26023 3 AIN



26023 3 NIN



26023 3 BR

p.117



26023 37R AIR



26023 37R BR

p.118



28126 3 BRIN

p.109



82005 357RN NIR

p.110



27030 3 AIN



27030 357N NIN



27030 357J AID



27030 37J AID

p.111



27030 357RN NIR



28126 3 AIN



28126 357 BRID

VAUBERTS

p.122



28126 357 AID



91001 3 NIN



91001 3 AIN



91001 37R AIR

COLLECTION OVERVIEW

11.5

11.4

11.3

11.2

11.1

11.0

10.9

10.8

10.7

10.6

p.123



85006 3 AIN



85006 3 NIN



85006 37R AIR



85006 37R BRIR

p.126



83007 3 AIN



83007 3 NIN

p.134



34001 3 AIN



34001 3 NIN

p.135



34001 37N NIN



34001 357RN NIR



34001 37R AIR



34001 37R BRIR

p.127



83007 37R AIR



80081 3 AIN



80081 3 NIN



80081 37R AIR



80081 37R BRIR

p.130



01505 3 AIN

p.136



34002 3 AIN



34002 3 NIN

p.137



34002 357 AID



63001 3 AIN



63001 3 NIN



63001 37N NIN

p.131



01505 3 NIN



01505 37R AIR



01505 37R BRIR



10010 3A AIN



10010 3N NIN



10010 37N NIN

p.140



63001 357RN NIR



63001 37R AIR



63001 37R BRIR



63002 3 AIN



63002 3 NIN



60001 3 NIN

p.132



10010 357N NIR



10010 37RA AIR



10010 37RB BRIR

p.133



10011 3A AIN



10011 3N NIN



10011 357A AID

p.142



60001 3 AIR



60001 3 AIN

p.143



60001 37R AIR



60001 37R AIR

p.143



60004 3 AIR



60004 3 AIN

COLLECTION OVERVIEW

11.5

11.4

11.3

11.2

11.1

11.0

10.9

10.8

10.7

10.6



60004 37R AIR

p.144



62003 3 AIN



62003 3 NIN



62003 37N NIN



62003 357RN NIR

p.145



62003 37R AIR



26013 37J AID2



26013 37J BR



62003 37R BRIR

p.146



62004 3 AIN



62004 3 NIN



62004 357 AID

p.147



70162 3 AIN



70162 3 NIN



70162 37R AIR



70162 37R BRIR

GENEVEZ

p.150



27028 3P AIN2



27028 3P BR



27028 37J AID2



27028 37J BR

p.151



27021 3P BR



27021 3P AIN



27021 37J BR



27021 37J AID

p.152



26013 3P AIN2



26013 3P BR

DYNAMISM



EDOX TIMEPIECES STATE FOR PERFORMANCE, LUXURY AND POWERFUL DESIGN. THEY ARE INSPIRED BY CLASS-1 - THE FORMULA 1 OF THE OCEAN - AND THE WORLD RALLY CHAMPIONSHIP (WRC) FOR WHICH EDOX IS THE OFFICIAL TIMING PARTNER.

THE HIGH-TECH CLASS-1 AND WRC TIMEPIECES, WORN BY THE BEST PILOTS, MUST MEET EXCEPTIONALLY DEMANDING CRITERIA REGARDING THEIR WATER AND SHOCK RESISTANCE AND RELIABILITY. THEY ALSO FEATURE MATERIALS ISSUED FROM RACING AND SPACE TECHNOLOGY.

WRC

11.5 11.4 11.3 11.2 11.1 11.0 10.9 10.8 10.7 10.6 10.5



MOVEMENT

MOVEMENT 36001 EXCLUSIVELY DEVELOPED FOR EDOX ALLOWING MANY REVOLUTIONARY FUNCTIONS SUCH AS STAGE TIMING, RACE TIMING, COUNTDOWN AND MORE.

STRAP

THE RUBBER STRAP OF THE WRC COLLECTION FEATURES TIRES PRINTS AS A STRONG DNA.



CASEBACK

A WHEEL RIM IS ENGRAVED ON THE CASEBACK.

PUSHER

THE PUSHER OFFERS EASY ACCESS THANKS TO ITS GENEROUS AND SPORTY SHAPE AND COLOR.



- Quartz EDOX
- 100 ATM
- 180 g
- 25 mm
- 15.4 mm
- ST STEEL



36001 3 AIN
Ø 48 mm

- Quartz EDOX
- 100 ATM
- 180 g
- 25 mm
- 15.4 mm
- ST STEEL



36001 3 NIN
Ø 48 mm



COMPLETE USER'S INSTRUCTIONS: PLEASE GO TO PAGE 192 OF THIS CATALOGUE
OR DOWNLOAD IT FROM OUR WEB PAGE WWW.EDOX.CH.





- Q QUARTZ
- 100 ATM
- SWISS MADE
- 140 g
- 23 mm
- 14.9 mm
- ST STEEL
- PVD



10302 37N NIO
Ø 45 mm
LIMITED EDITION OF 1000 PIECES WORLDWIDE



CHRONORALLY

CHRONORALLY AUTOMATIC

- Q QUARTZ
- 100 ATM
- TACHYMETRE
- 140 g
- 23 mm
- 14.9 mm
- ST STEEL



10302 3 NIN2
Ø 45 mm

- Q QUARTZ
- 100 ATM
- TACHYMETRE
- 140 g
- 23 mm
- 14.9 mm
- ST STEEL



10302 3 AIN
Ø 45 mm

- DAY DATE
- 100 ATM
- TACHYMETRE
- 170 g
- 23 mm
- 17.5 mm
- ST STEEL



01110 3 AIN
Ø 45 mm

- DAY DATE
- 100 ATM
- TACHYMETRE
- 170 g
- 23 mm
- 17.5 mm
- ST STEEL



01110 3 NIN
Ø 45 mm

- DAY DATE
- 100 ATM
- TACHYMETRE
- 220 g
- 22 mm
- 17.2 mm
- ST STEEL



01112 3 BUIN
Ø 42 mm

- DAY DATE
- 100 ATM
- TACHYMETRE
- 220 g
- 22 mm
- 17.2 mm
- ST STEEL



01112 3 NIN
Ø 42 mm




EDOX
 Official Timing Partner

WRC
 FIA WORLD RALLY
 CHAMPIONSHIP

RALLY TIMER AUTOMATIC

RALLY TIMER

-
- DAY DATE
-
- 100 ATM
-
-
- 90 g
-
- 22 mm
-
- 11.6 mm
-
- ST STEEL



83008 3 AIN
Ø 42 mm

-
- DAY DATE
-
- 100 ATM
-
-
- 90 g
-
- 22 mm
-
- 11.6 mm
-
- ST STEEL



83008 3 NIN
Ø 42 mm

-
- QUARTZ
-
- 2 | 8 BIG DATE
-
- 100 ATM
-
-
- 90 g
-
- 22 mm
-
- 11.8 mm
-
- ST STEEL



64008 3 AIN
Ø 42 mm

-
- QUARTZ
-
- 2 | 8 BIG DATE
-
- 100 ATM
-
-
- 90 g
-
- 22 mm
-
- 11.8 mm
-
- ST STEEL



64008 3 NIN
Ø 42 mm

-
- DAY DATE
-
- 100 ATM
-
-
- 175 g
-
- 22 mm
-
- 11.6 mm
-
- ST STEEL



83009 3 BUIN
Ø 42 mm

-
- DAY DATE
-
- 100 ATM
-
-
- 175 g
-
- 22 mm
-
- 11.6 mm
-
- ST STEEL



83009 3 NIN
Ø 42 mm

-
- QUARTZ
-
- 2 | 8 BIG DATE
-
- 100 ATM
-
-
- 90 g
-
- 22 mm
-
- 11.8 mm
-
- ST STEEL
-
- PVD



64008 37N NOR
Ø 42 mm

RALLY TIMER

Q
QUARTZ

2 | 8
BIG DATE

100
ATM

170
g

22
mm

11.8
mm

ST
STEEL



64009 3 AIN
Ø 42 mm

Q
QUARTZ

2 | 8
BIG DATE

100
ATM

170
g

22
mm

11.8
mm

ST
STEEL



64009 3 BUIN
Ø 42 mm



CLASS-1

Class-1

11.5 11.4 11.3 11.2 11.1 11.0 10.9 10.8 10.7 10.6 10.5



CASEBACK ENGRAVING

THE ENGRAVING ON THE CLASS-1 PROVIDES THE COLLECTION WITH A REAL DNA'S SIGNAL. THE PROPELLER OF THE FAMOUS CLASS-1 POWERBOAT IS A SIGN OF RECOGNITION FOR ALL OF THIS COLLECTION'S TIMEPIECES.



HELIUM VALVE

THE HELIUM ESCAPE VALVE OPENS AND CLOSES AUTOMATICALLY, ALLOWING THE OVERPRESSURE GAS TO ESCAPE.

CERAMIC

CERAMIC IS A NON METALLIC MINERAL MATERIAL THAT UNDERGOES TREATMENT IN A HIGH TEMPERATURE ENVIRONMENT. IT IS TWO TIMES HARDER THAN STAINLESS STEEL AND ALMOST SCRATCH RESISTANT. IT IS ANTI-ALLERGIC AND RESISTANT TO ALL TYPES OF CHEMICAL ATTACKS, HIGH TEMPERATURES, FRICTION AND ABRASION.

CASE CONSTRUCTION

CLASS-1 CASE STRUCTURE REVEALS A COMPLEX AND MULTIPLE PIECE ASSEMBLING.



CHRONOFFSHORE LIMITED EDITION

-
-
-
-
-
-
-
-
-
-



01111 37N NIN
Ø 43 mm

LIMITED EDITION OF 250 PIECES WORLDWIDE

-
-
-
-
-
-
-
-
-
-



01111 37NO NIO
Ø 43 mm

LIMITED EDITION OF 250 PIECES WORLDWIDE



CHRONOFFSHORE AUTOMATIC

-  DAY DATE
-  50 ATM
-  CHRONOGRAPH
-  He
-  Ø 45 mm
-  145 g
-  23 m
-  16.5 mm
-  TITANIUM



01107 TIN NIN
Ø 45 mm

-  DAY DATE
-  50 ATM
-  CHRONOGRAPH
-  He
-  Ø 45 mm
-  145 g
-  23 m
-  16.5 mm
-  TITANIUM
-  PVD



01107 TINR NIR
Ø 45 mm





WAVE RIDER

- REG W
- 50 ATM
- 137 g
- 23 mm
- 14.3 mm
- TITANIUM



77001 TIN NIBU
Ø 45 mm

- REG W
- 50 ATM
- 137 g
- 23 mm
- 14.3 mm
- TITANIUM
- PVD



77001 TINR NIO
Ø 45 mm

- REG W
- 50 ATM
- 137 g
- 23 mm
- 14.3 mm
- TITANIUM



77001 TIN AIN
Ø 45 mm

- REG W
- 50 ATM
- 137 g
- 23 mm
- 14.3 mm
- TITANIUM
- PVD



77001 TINR AIR
Ø 45 mm

DAY DATE AUTOMATIC

- DAY DATE
- 50 ATM
- 128 g
- 23 mm
- 14.1 mm
- TITANIUM



83005 TIN NIN2
Ø 45 mm

- DAY DATE
- 50 ATM
- 128 g
- 23 mm
- 14.1 mm
- TITANIUM
- PVD



83005 TINR NIR2
Ø 45 mm

- DAY DATE
- 50 ATM
- 128 g
- 23 mm
- 14.1 mm
- TITANIUM



83005 TIN AIN
Ø 45 mm


EDOX
OFFICIAL TIMEKEEPER

C1
Class one



4060 - WALL CLOCK CLASS-1 - Ø 45 cm

GMT AUTOMATIC

DATE AUTOMATIC

-
-
-
-
-
-
-



93002 TIN NIN
Ø 45 mm

-
-
-
-
-
-
-



93002 TIN AIN
Ø 45 mm

-
-
-
-
-
-
-



80078 357RN NIR2
Ø 45 mm



-
-
-
-
-
-
-



93003 TIN NIN
Ø 45 mm

-
-
-
-
-
-
-



93003 TIN AIN
Ø 45 mm

-
-
-
-
-
-



80079 3 NIN2
Ø 45 mm



-
-
-
-
-
-
-



80079 3 AIN2
Ø 45 mm



CHRONOFFSHORE BIG-DATE



10012 3N NIN
Ø 45 mm

10014 357RNC NIR
Ø 45 mm



10014 3N NIN
Ø 45 mm

10014 37RN NIR
Ø 45 mm

CHRONOGRAPH BIG-DATE / BIG-DATE



10016 357RN NIR2
Ø 45 mm

63004 3N NIN
Ø 45 mm



10017 3 NIN2
Ø 45 mm

10017 3 AIN2
Ø 45 mm

CHRONOFFSHORE BIG-DATE

- Q QUARTZ
- 2 | 8 BIG DATE
- 30 ATM
- 170 g
- 23 mm
- 15.2 mm
- ST STEEL



10012 3B BIN
Ø 45 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 30 ATM
- 170 g
- 23 mm
- 15.2 mm
- ST STEEL
- PVD



10012 37RB BIR
Ø 45 mm

- Q QUARTZ
- 30 ATM
- 175 g
- 23 mm
- 16.3 mm
- ST STEEL



01502 3N NIN
Ø 45 mm

- Q QUARTZ
- 30 ATM
- 175 g
- 23 mm
- 16.3 mm
- ST STEEL
- PVD



01502 37RN NIR
Ø 45 mm

- Q QUARTZ
- 30 ATM
- 261 g
- 23 mm
- 16.3 mm
- ST STEEL



01503 3N NIN
Ø 45 mm

- Q QUARTZ
- 30 ATM
- 261 g
- 23 mm
- 16.3 mm
- ST STEEL
- PVD



01503 37RN NIR
Ø 45 mm

DIVER

- Q QUARTZ
- 20 ATM
- EDOX
- EDOX
- 2 CASE BACK
- 197 g
- 23 mm
- 12.2 mm
- ST STEEL



70157 3 NIN
Ø 45 mm

- Q QUARTZ
- 20 ATM
- EDOX
- EDOX
- 2 CASE BACK
- 197 g
- 23 mm
- 12.2 mm
- ST STEEL



70157 3OR NIO
Ø 45 mm

- 20 ATM
- EDOX
- 2 CASE BACK
- 197 g
- 23 mm
- 11.1 mm
- ST STEEL



80062 3 NIN
Ø 42 mm

- 20 ATM
- EDOX
- 2 CASE BACK
- 197 g
- 23 mm
- 11.1 mm
- ST STEEL



80062 3 AIN
Ø 42 mm

- Q QUARTZ
- 20 ATM
- EDOX
- EDOX
- 2 CASE BACK
- 197 g
- 23 mm
- 11.2 mm
- ST STEEL



70159 3 NIN
Ø 42 mm

- Q QUARTZ
- 20 ATM
- EDOX
- EDOX
- 2 CASE BACK
- 197 g
- 23 mm
- 11.2 mm
- ST STEEL



70159 3 AIN
Ø 42 mm

PROUD HERITAGE



DEDICATED TO THE UNIQUE TECHNICAL KNOW-HOW OF EDOX FOUNDER, CHRISTIAN RÜEFLY-FLURY, PROUD HERITAGE EDOX TIMEPIECES FEATURE COMPLEX AND LUXURIOUS MECHANISMS. EDOX DEMONSTRATE THE HERITAGE OF THE BRAND WITH INFINITE CONCERN FOR DETAILS IN A MODERN AND INNOVATIVE WAY. EDOX HAVE SIGNED A PARTNERSHIP CONTRACT WITH THE PRESTIGIOUS SEA DUBAI SAILING TEAM, ILLUSTRATED BY THE GRAND OCEAN COLLECTION WHICH FULLY EMBODIES THEIR SPIRIT AND PHILOSOPHY.

GRAND OCEAN

Grand Ocean

BEZEL

GRAND OCEAN'S TIMEPIECES ARE RECOGNIZABLE THANKS TO THE VERY SPECIAL NOTCHED BEZEL.



CASE CONSTRUCTION

GRAND OCEAN CASE STRUCTURE REVEALS A COMPLEX AND MULTIPLE PIECE ASSEMBLING.

HORNS

TRIPLE HORNS ADD A UNIQUE FEATURE TO THE COLLECTION.

MOVEMENTS

ALL GRAND OCEAN TIMEPIECES ARE EQUIPPED WITH AUTOMATIC MOVEMENTS.



SUPER LIMITED EDITION 1884

-
-
-
-
-
-
-
-



92001 318R AIR
Ø 41 mm

LIMITED EDITION OF 125 PIECES WORLDWIDE



CHRONOGRAPH AUTOMATIC

-
-
-
-
-
-
-



01201 357B BUIN
Ø 48 mm

-
-
-
-
-
-
-



01201 357RN NIR
Ø 48 mm



CHRONOMETER AUTOMATIC

- CHM
- 10 ATM
- SWISS MADE
- ANTI-MAGNETIC
- 134 g
- 23 mm
- 12.2 mm
- ST STEEL



80077 3 AIN
Ø 45 mm

- CHM
- 10 ATM
- SWISS MADE
- ANTI-MAGNETIC
- 134 g
- 23 mm
- 12.2 mm
- ST STEEL
- PVD



80077 357BRR BRIR
Ø 45 mm

OPEN HEART AUTOMATIC

- 10 ATM
- SWISS MADE
- ANTI-MAGNETIC
- 115 g
- 23 mm
- 12.9 mm
- ST STEEL



85008 3 AIN
Ø 41 mm

- 10 ATM
- SWISS MADE
- ANTI-MAGNETIC
- 115 g
- 23 mm
- 12.9 mm
- ST STEEL



85008 3 NIN
Ø 41 mm

- 10 ATM
- SWISS MADE
- ANTI-MAGNETIC
- 115 g
- 23 mm
- 12.9 mm
- ST STEEL
- PVD



85008 357B BUIN
Ø 41 mm

GMT AUTOMATIC / DAY DATE AUTOMATIC

DATE AUTOMATIC

-
- DAY DATE
- 10 ATM
-
-
-
- 183 g
- 22 mm
- 13 mm
- ST STEEL



93004 357N NIN
Ø 45 mm

-
- DAY DATE
- 10 ATM
-
-
-
- 120 g
- 22 mm
- 12 mm
- ST STEEL



93004 3 AIN
Ø 45 mm

-
- 10 ATM
-
-
-
- 136 g
- 22 mm
- 11.3 mm
- ST STEEL



80080 3 AIN
Ø 45 mm

-
- DAY DATE
- 10 ATM
-
-
-
- 183 g
- 22 mm
- 13 mm
- ST STEEL
- PVD



83006 357BRR BRIR
Ø 45 mm

-
- DAY DATE
- 10 ATM
-
-
-
- 120 g
- 22 mm
- 12 mm
- ST STEEL
- PVD



83006 3 AIN
Ø 45 mm

-
- 10 ATM
-
-
-
- 106 g
- 21 mm
- 11.3 mm
- ST STEEL
- PVD



82007 357BR BRIN
Ø 45 mm

-
- 10 ATM
-
-
-
- 106 g
- 21 mm
- 11.3 mm
- ST STEEL
- PVD



80080 357RN NIR
Ø 45 mm

DATE AUTOMATIC

-
-
-
-
-
-
-
-
-



37008 3 NAIN
Ø 39 mm

-
-
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-
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-



37008 3 BUIN
Ø 39 mm

-
-
-
-
-
-
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37008 357R NAIR
Ø 39 mm

-
-
-
-
-
-
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-
-



37008 357BRR BRIR
Ø 39 mm



STYLE & ELEGANCE

An aerial, high-angle photograph of a large, modern luxury yacht. The yacht is white with dark accents and is moving through the water, leaving a white wake. On the upper deck, several people are visible: a man standing near the cabin, a woman sitting on a lounge chair, and another person sitting on the deck. The yacht has a large windshield and a prominent cabin structure. The overall tone is sophisticated and elegant.

STYLE AND ELEGANCE EDOX TIMEPIECES ARE FULL OF TASTE, AND DEMONSTRATE A REAL CONCERN FOR A DESIGN AND A VISUAL IDENTITY. THE CRITERIA OF THE HIGH ELEGANCE COLLECTION TIMEPIECES ARE VERY RIGOROUS: QUALITY, EXCLUSIVITY, NON-CONFORMISM AND ORIGINALITY. EDOX TIMEPIECES OFFER TECHNICAL SOPHISTICATION WITH POWERFUL MECHANISMS, HIGH-TECH MATERIALS AND STRONG DNA THAT MAKE THE SWISS JURA BASED COMPANY A TRUE AND WORLDWIDE FAMOUS WATCH MAKER.

CLASSE ROYALE

SHAPE

THE DESIGN DEVELOPED BY EDOX IS UNIQUE AND IS EASILY IDENTIFIED THANKS TO ITS MULTIPLE PIECE CASE CONSTRUCTION.



5 MINUTE REPEATER

ONE OF EDOX BEST ACCOMPLISHMENT WITH THIS HIGHLY COMPLICATED MOVEMENT.

BEZEL

ALWAYS IN A TWO-TONE FINISH, THE CLASSE-ROYALE BEZEL CAN BE DIAMOND-PAVED FOR A GLAMOUR TOUCH.

CASE CONSTRUCTION

CLASSE-ROYALE CASE REVEALS A COMPLEX AND MULTIPLE PIECE ASSEMBLING.

5 MINUTE REPEATER

- 📶
- 🕒
- 5 ATM
- 🕒
- 📶
- 📶
- 🕒
- 172 g
- 26 mm
- 15.4 mm
- ST STEEL
- PVD
- 🐉



87002 357N NIN
45/45 mm

- 📶
- 🕒
- 5 ATM
- 🕒
- 📶
- 📶
- 🕒
- 172 g
- 26 mm
- 15.4 mm
- ST STEEL
- 🐉



87002 3 AIN
45/45 mm



JACKPOT LIMITED EDITION

- 📶
- 5 ATM
- 🕒
- 📶
- 📶
- 🕒
- 142 g
- 23 mm
- 14 mm
- ST STEEL
- PVD



95001 357N NIN
40/40 mm
LIMITED EDITION OF 100 PIECES WORLDWIDE

- 📶
- 5 ATM
- 🕒
- 📶
- 📶
- 🕒
- 142 g
- 23 mm
- 14 mm
- ST STEEL
- PVD



95001 357RN NIR
40/40 mm
LIMITED EDITION OF 100 PIECES WORLDWIDE



CHRONOGRAPH BIG DATE AUTOMATIC / COMPLICATION

GRAND CHRONOGRAPH AUTOMATIC

-
-
-
-
-
-
-
-
-
-



45003 357RN NIR
38/38 mm

-
-
-
-
-
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-
-



45003 357N NIN
38/38 mm

-
-
-
-
-
-
-
-
-



45003 3 AINO
38/38 mm

-
-
-
-
-
-
-
-
-
-



90003 357N NIN
36/38 mm

-
-
-
-
-
-
-
-
-



01105 3 NIN
40/40 mm

-
-
-
-
-
-
-
-
-
-



01105 357N NIN
40/40 mm

-
-
-
-
-
-
-
-
-



01105 3 AIN
40/40 mm

GRAND CHRONOGRAPH AUTOMATIC

-  DAY DATE
-  5 ATM
- 
- 
- 
- 
- 
- 
- 



01108 3PB AIN
40/40 mm

-  DAY DATE
-  5 ATM
- 
- 
- 
- 
- 
- 
- 



01108 3PB NIN
40/40 mm

-  DAY DATE
-  5 ATM
- 
- 
- 
- 
- 
- 
- 
- 



01108 357B BUIN
40/40 mm



OPEN HEART AUTOMATIC

-
-
-
-
-
-
-
-



85007 3 NIN
40/40 mm

-
-
-
-
-
-
-
-



85007 3 AIN
40/40 mm

-
-
-
-
-
-
-
-
-



85007 357N NIN
40/40 mm

-
-
-
-
-
-
-
-
-



85007 357RN NIR
40/40 mm

CHRONOGRAPH RETROGRADE

-
-
-
-
-
-
-
-
-



01504 3 AIN
38/36 mm

-
-
-
-
-
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-
-



01504 357N NIN
38/36 mm

-
-
-
-
-
-
-
-
-
-



01504 357RN NIR
38/36 mm

CHRONOGRAPH BIG DATE

GMT

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- 138 g
- 23 mm
- 12.8 mm
- ST STEEL



10013 3 AIN
40/40 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- GMT
- 5 ATM
- 136 g
- 23 mm
- 12.8 mm
- ST STEEL



62002 3 NIN
40/40 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- GMT
- 5 ATM
- 136 g
- 23 mm
- 12.8 mm
- ST STEEL



62002 3 AIN
40/40 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- 138 g
- 23 mm
- 12.8 mm
- ST STEEL
- PVD



10013 357N NIN
40/40 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- 138 g
- 23 mm
- 12.8 mm
- ST STEEL
- PVD



10013 357RN NIR
40/40 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- GMT
- 5 ATM
- 136 g
- 23 mm
- 12.8 mm
- ST STEEL
- PVD



62002 357N NIN
40/40 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- GMT
- 5 ATM
- 136 g
- 23 mm
- 12.8 mm
- ST STEEL
- PVD



62002 357RN NIR
40/40 mm

ULTRA SLIM

ULTRA SLIM

- Quartz EDOX
- 3 ATM
- 50 g
- 21 mm
- 4.9 mm
- ST STEEL
- PVD



27029 3D AIN
36/38 mm

- Quartz EDOX
- 3 ATM
- 50 g
- 21 mm
- 4.9 mm
- ST STEEL



27029 3 BRIN
36/38 mm

- Quartz EDOX
- 3 ATM
- 50 g
- 21 mm
- 4.9 mm
- ST STEEL
- PVD



27029 357R AIR
36/38 mm

- Quartz EDOX
- 3 ATM
- 50 g
- 21 mm
- 4.9 mm
- ST STEEL
- PVD
- DIAM



27029 357RD AIR
36/38 mm

- Quartz EDOX
- 3 ATM
- 50 g
- 21 mm
- 4.9 mm
- ST STEEL



27029 3 AIN
36/38 mm

- Quartz EDOX
- 3 ATM
- 50 g
- 21 mm
- 4.9 mm
- ST STEEL
- PVD



27029 37R AIR
36/38 mm

ULTRA SLIM

- Q Quartz EDOX
- 3 ATM
- 39 g
- 19 mm
- 4.7 mm
- ST STEEL
- DIAM



26022 3D NAIN
32/33.5 mm

- Q Quartz EDOX
- 3 ATM
- 39 g
- 19 mm
- 4.7 mm
- ST STEEL



26022 3 BRIN
32/33.5 mm

- Q Quartz EDOX
- 3 ATM
- 39 g
- 19 mm
- 4.7 mm
- ST STEEL
- PVD
- DIAM



26022 357RD NAIR
32/33.5 mm

- Q Quartz EDOX
- 3 ATM
- 39 g
- 19 mm
- 4.7 mm
- ST STEEL
- PVD



26022 357R NAIR
32/33.5 mm

- Q Quartz EDOX
- 3 ATM
- 39 g
- 19 mm
- 4.7 mm
- ST STEEL



26022 3 NAIN
32/33.5 mm

- Q Quartz EDOX
- 3 ATM
- 39 g
- 19 mm
- 4.7 mm
- ST STEEL
- PVD



26022 37R NAIR
32/33.5 mm

- Q Quartz EDOX
- 3 ATM
- 114 g
- 21 mm
- 4.7 mm
- ST STEEL
- PVD



01924 37R NAIR
36/38 mm

ROYAL & FIRST LADY

BEZEL

THE UNIQUE ROYAL LADY BEZEL OFFERS PAVED DIAMONDS.



CASEBACK

THE HEART-SHAPE OPEN HEARTED CASEBACK GIVES A ROMANTIC TOUCH.

DIAL

SOME OF THE ROYAL LADY MODELS FEATURE MOTHER-OF-PEARL DIALS.



Royal & First Lady

HEARTBREAKER LOVE EDITION



- Q QUARTZ
- 218 BIG DATE
- 50 ATM
- SWISS MADE
- 65 g
- 18 mm
- 11.5 mm
- ST STEEL
- DIAM



10018 3D AIN1
Ø 36 mm

LIMITED EDITION OF 200 PIECES WORLDWIDE



Royal & First
Lady

CHRONOLADY BIG DATE

- Q QUARTZ
- 2 | 8 BIG DATE
- 50 ATM
- 65 g
- 18 mm
- 11.5 mm
- ST STEEL



10018 3 AIN
Ø 36 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 50 ATM
- 65 g
- 18 mm
- 11.5 mm
- ST STEEL



10018 3 NIN
Ø 36 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 50 ATM
- 65 g
- 18 mm
- 11.5 mm
- ST STEEL
- PVD



10018 357R AIR
Ø 36 mm

CHRONOLADY BIG DATE

- Q QUARTZ
- 2 | 8 BIG DATE
- 50 ATM
- 120 g
- 18 mm
- 11.5 mm
- ST STEEL



10019 3 AIN
Ø 36 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 50 ATM
- 120 g
- 18 mm
- 11.5 mm
- ST STEEL



10019 3 NIN
Ø 36 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 50 ATM
- 120 g
- 18 mm
- 11.5 mm
- ST STEEL
- PVD



10019 357R AIR
Ø 36 mm

DATE AUTOMATIC

- 50 ATM
- 69 g
- 17 mm
- 11.4 mm
- ST STEEL



37007 3 NAIN
Ø 34 mm

- 50 ATM
- 69 g
- 17 mm
- 11.4 mm
- ST STEEL
- DIAM



37007 3D40 NAIN
Ø 34 mm

- 50 ATM
- 69 g
- 17 mm
- 11.4 mm
- ST STEEL
- PVD



37007 357BR BRIR
Ø 34 mm

- 50 ATM
- 69 g
- 17 mm
- 11.4 mm
- ST STEEL
- PVD



37007 357R NAIR
Ø 34 mm

GMT BIG DATE

- QUARTZ
- 2 | 8 BIG DATE
- GMT
- 5 ATM
- 70 g
- 17 mm
- 11.5 mm
- ST STEEL



62005 3 NAIN
Ø 34 mm

- QUARTZ
- 2 | 8 BIG DATE
- GMT
- 5 ATM
- 70 g
- 17 mm
- 11.5 mm
- ST STEEL
- PVD



62005 357N NIN
Ø 34 mm

- QUARTZ
- 2 | 8 BIG DATE
- GMT
- 5 ATM
- 70 g
- 17 mm
- 11.5 mm
- ST STEEL
- PVD



62005 357BR BRIR
Ø 34 mm

GMT BIG DATE

SMALL SECOND

- Q QUARTZ
- 2 | 8 BIG DATE
- GMT
- 5 ATM
- 70 g
- 17 mm
- 11.5 mm
- ST STEEL
- DIAM



62005 3D40 NAIN
Ø 34 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- GMT
- 5 ATM
- 70 g
- 17 mm
- 11.5 mm
- ST STEEL
- DIAM



62005 3D80 BRIN
Ø 34 mm

- Q QUARTZ
- 5 ATM
- 65 g
- 17 mm
- 11.5 mm
- ST STEEL



23087 3 NAIN
Ø 34 mm

- Q QUARTZ
- 5 ATM
- 65 g
- 17 mm
- 11.5 mm
- ST STEEL
- PVD



23087 357BR BRIR
Ø 34 mm

- Q QUARTZ
- 5 ATM
- 65 g
- 17 mm
- 11.5 mm
- ST STEEL
- PVD



23087 357N NIN
Ø 34 mm

SMALL SECOND

FIRST LADY

- Q QUARTZ
- 5 ATM
- S
- 65 g
- 17 mm
- 11.5 mm
- ST STEEL
- DIAM



23087 3D40 NAIN
Ø 34 mm

- Q QUARTZ
- 5 ATM
- S
- 65 g
- 17 mm
- 11.5 mm
- ST STEEL
- DIAM



23087 3D80 BRIN
Ø 34 mm

- Q QUARTZ
- 3 ATM
- 37 g
- 18 mm
- 8 mm
- ST STEEL



21230 3 AIN
Ø 31.50 mm

- Q QUARTZ
- 3 ATM
- 37 g
- 18 mm
- 8 mm
- ST STEEL
- DIAM



21230 3D AIR
Ø 31.50 mm

- Q QUARTZ
- 3 ATM
- 37 g
- 18 mm
- 8 mm
- ST STEEL
- PVD



21230 37R AIR
Ø 31.50 mm

- Q QUARTZ
- 3 ATM
- 37 g
- 18 mm
- 8 mm
- ST STEEL



21230 3 BRIN
Ø 31.50 mm

FIRST LADY

- Q QUARTZ
- 3 ATM
- 37 g
- 18 mm
- 8 mm
- ST STEEL
- PVD



21230 37R BRIR
Ø 31.50 mm

- Q QUARTZ
- 3 ATM
- 44 g
- 14 mm
- 7.5 mm
- ST STEEL
- DIAM



21222 3D AIR
29/44 mm

- Q QUARTZ
- 3 ATM
- 41 g
- 26 mm
- 7.5 mm
- ST STEEL



21224 3 AIN
41/30 mm

- Q QUARTZ
- 3 ATM
- 41 g
- 26 mm
- 7.5 mm
- ST STEEL
- DIAM



21224 3D AIR
41/30 mm

- Q QUARTZ
- 3 ATM
- 37 g
- 18 mm
- 8 mm
- ST STEEL
- DIAM



21230 3D BRIR
Ø 31.50 mm

- Q QUARTZ
- 3 ATM
- 44 g
- 14 mm
- 7.5 mm
- ST STEEL
- DIAM



21222 3D BRIR
29/44 mm

- Q QUARTZ
- 3 ATM
- 41 g
- 26 mm
- 7.5 mm
- ST STEEL



21224 3 BRIN
41/30 mm

FIRST LADY

BEMONTS

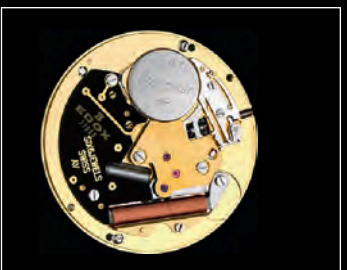


MOVEMENT

LES BÉMONTS COLLECTION EMBODIES EDOX'S WORLD RECORD WITH A MOVEMENT THICKNESS OF 1.45 MM, THE ULTRA SLIM.

DIAL

OPEN-HEART, BIG INDEX, WIDE OPENING, THE LES BÉMONTS DIAL OFFERS A PERFECT LEGIBILITY.



PVD

PVD IS A THIN-FILM COATING PROCESS APPLIED UNDER VACUUM CONDITIONS AND HAS BEEN USED MOSTLY FOR MILITARY APPLICATIONS. THE FINAL PRODUCT IS HARD, EXTREMELY THIN AND ADDS A UNIQUE PROFESSIONAL APPEARANCE.



ULTRA SLIM HAND WINDING

ULTRA SLIM HAND WINDING

-
-
-
-
-
-
-



72011 3 AIN
Ø 38.5 mm

-
-
-
-
-
-
-
-



72011 357N NIN
Ø 38.5 mm

-
-
-
-
-
-
-
-



72011 357RN NIR
Ø 38.5 mm

-
-
-
-
-
-
-
-



72011 357J AID
Ø 38.5 mm

-
-
-
-
-
-
-
-



72011 37J AID
Ø 38.5 mm

ULTRA SLIM HAND WINDING

-
-
-
-
-
-
-



72012 3 AIN
31.5/34.5 mm

-
-
-
-
-
-
-
-



72012 357N NIN
31.5/34.5 mm

-
-
-
-
-
-
-
-



72012 357RN NIR
31.5/34.5 mm

-
-
-
-
-
-
-
-



72012 357J AID
31.5/34.5 mm

-
-
-
-
-
-
-
-



72012 37J AID
31.5/34.5 mm

ULTRA SLIM HAND WINDING

ULTRA SLIM AUTOMATIC

ULTRA SLIM AUTOMATIC

-
-
-
-
-



82005 3 AIN
31.5/34.5 mm

-
-
-
-
-
-



82005 357N NIN
31.5/34.5 mm

-
-
-
-
-
-



82005 357RN NIR
31.5/34.5 mm

-
-
-
-
-
-



82005 357J AID
31.5/34.5 mm

-
-
-
-
-
-



82005 37J AID
31.5/34.5 mm

ULTRA SLIM

ULTRA SLIM

- Quartz
- 3 ATM
- 122 g
- 22 mm
- 5.2 mm
- ST STEEL



27030 3 AIN
Ø 38.5 mm

- Quartz
- 3 ATM
- 122 g
- 22 mm
- 5.2 mm
- ST STEEL
- PVD



27030 357N NIN
Ø 38.5 mm

- Quartz
- 3 ATM
- 122 g
- 22 mm
- 5.2 mm
- ST STEEL
- PVD



27030 357RN NIR
31.5/34.5 mm

- Quartz
- 3 ATM
- 122 g
- 22 mm
- 5.2 mm
- ST STEEL
- PVD



27030 357J AID
Ø 38.5 mm

- Quartz
- 3 ATM
- 122 g
- 22 mm
- 5.2 mm
- ST STEEL
- PVD



27030 37J AID
Ø 38.5 mm



ULTRA SLIM



- Quartz EDOX
- 3 ATM
- 123 g
- 23 mm
- 4.9 mm
- ST STEEL

- Quartz EDOX
- 3 ATM
- 123 g
- 23 mm
- 4.9 mm
- ST STEEL
- PVD



- Quartz EDOX
- 3 ATM
- 123 g
- 23 mm
- 4.9 mm
- ST STEEL
- PVD



27031 3 AIN
31.5/34.5 mm

27031 357N NIN
31.5/34.5 mm

27031 357RN NIR
31.5/34.5 mm



- Quartz EDOX
- 3 ATM
- 123 g
- 23 mm
- 4.9 mm
- ST STEEL
- PVD

- Quartz EDOX
- 3 ATM
- 123 g
- 23 mm
- 4.9 mm
- ST STEEL
- PVD



27031 357J AID
31.5/34.5 mm

27031 37J AID
31.5/34.5 mm

ULTRA SLIM

HAND WINDING

ULTRA SLIM

-
-
-
-
-
-



72014 3 AIN
Ø 40 mm

-
-
-
-
-
-



72014 3 NIN
Ø 40 mm

-
-
-
-
-
-



27032 3 AIN
Ø 41 mm

-
-
-
-
-
-



27032 3 NIN
Ø 41 mm

-
-
-
-
-
-
-



72014 37R AIR
Ø 40 mm

-
-
-
-
-
-
-



27032 37R AIR
Ø 41 mm

-
-
-
-
-
-
-



27032 37R BRIR
Ø 41 mm



ULTRA SLIM

- Q Quartz EDOX
- 3 ATM
- 33 g
- 22 mm
- 5 mm
- ST STEEL



26023 3 AIN
Ø 40 mm

- Q Quartz EDOX
- 3 ATM
- 33 g
- 22 mm
- 5 mm
- ST STEEL



26023 3 NIN
Ø 40 mm

- Q Quartz EDOX
- 3 ATM
- 33 g
- 22 mm
- 5 mm
- ST STEEL
- PVD



26023 37R AIR
Ø 40 mm

- Q Quartz EDOX
- 3 ATM
- 33 g
- 22 mm
- 5 mm
- ST STEEL
- PVD



26023 37R BR
Ø 40 mm



- Q Quartz EDOX
- 3 ATM
- 33 g
- 22 mm
- 5 mm
- ST STEEL



26023 3 BR
Ø 40 mm

ULTRA SLIM

ULTRA SLIM LADIES

- Q QUARTZ
- 5 ATM
- S
- 6.2 g
- 12 mm
- 4.6 mm
- ST STEEL



28126 3 BRIN
24/25 mm

- Q QUARTZ
- 5 ATM
- S
- 6.2 g
- 12 mm
- 4.6 mm
- ST STEEL



28126 3 AIN
24/25 mm



- Q QUARTZ
- 5 ATM
- S
- 6.2 g
- 12 mm
- 4.6 mm
- ST STEEL
- PVD



28126 357 BRID
24/25 mm

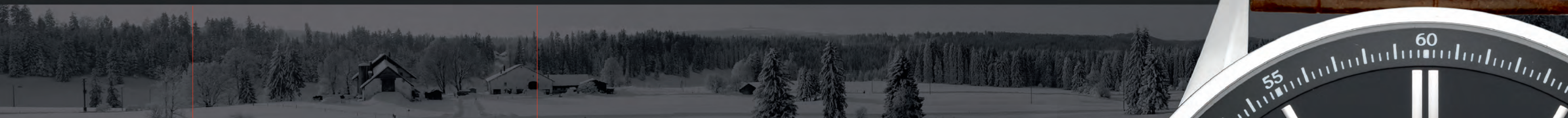
- Q QUARTZ
- 5 ATM
- S
- 6.2 g
- 12 mm
- 4.6 mm
- ST STEEL
- PVD



28126 357 AID
24/25 mm



VAUBERTS



MOVEMENTS

RELIABLE MECHANICAL AND POWERFUL QUARTZ MOVEMENTS ARE USED IN LES VAUBERTS COLLECTION.

CASE

EASILY IDENTIFIED BY ITS SIMPLE, ELEGANT AND CLASSICAL SHAPE.



BRACELET

ADJUSTABLE AND EASY TO WEAR WITH ELEGANT MULTIPLE LINKS STAINLESS STEEL BRACELET.

CASEBACK

A TRIBUTE TO FOUR CENTURIES OF SWISS WATCHMAKING WITH THE CASEBACK ENGRAVING OF A HISTORICAL SWISS JURA HOUSE.



CHRONOGRAPH AUTOMATIC

OPEN HEART AUTOMATIC

- 5 ATM
- 100 g
- 22 mm
- 12.9 mm
- ST STEEL



91001 3 AIN
Ø 43 mm

- 5 ATM
- 100 g
- 22 mm
- 12.9 mm
- ST STEEL



91001 3 NIN
Ø 43 mm

- 5 ATM
- 74 g
- 22 mm
- 10 mm
- ST STEEL



85006 3 AIN
Ø 43 mm

- 5 ATM
- 74 g
- 22 mm
- 10 mm
- ST STEEL



85006 3 NIN
Ø 43 mm

- 5 ATM
- 100 g
- 22 mm
- 12.9 mm
- ST STEEL
- PVD



91001 37R AIR
Ø 43 mm

- 5 ATM
- 74 g
- 22 mm
- 10 mm
- ST STEEL
- PVD



85006 37R AIR
Ø 43 mm

- 5 ATM
- 74 g
- 22 mm
- 10 mm
- ST STEEL
- PVD



85006 37R BRIR
Ø 43 mm



DAY DATE AUTOMATIC

DATE AUTOMATIC

- DAY DATE
- 5 ATM
- 60 g
- 21 mm
- 12.9 mm
- ST STEEL



83007 3 AIN
Ø 40.5 mm

- DAY DATE
- 5 ATM
- 60 g
- 21 mm
- 12.9 mm
- ST STEEL



83007 3 NIN
Ø 40.5 mm

- 5 ATM
- 54 g
- 19 mm
- 10 mm
- ST STEEL



80081 3 AIN
Ø 39 mm

- 5 ATM
- 54 g
- 19 mm
- 10 mm
- ST STEEL



80081 3 NIN
Ø 39 mm

- DAY DATE
- 5 ATM
- 60 g
- 21 mm
- 12.9 mm
- ST STEEL
- PVD



83007 37R AIR
Ø 40.5 mm

- 5 ATM
- 54 g
- 19 mm
- 10 mm
- ST STEEL
- PVD



80081 37R AIR
Ø 39 mm

- 5 ATM
- 54 g
- 19 mm
- 10 mm
- ST STEEL
- PVD



80081 37R BRIR
Ø 39 mm



CHRONOGRAPH RETROGRADE

CHRONOGRAPH BIG-DATE

- Q QUARTZ
- R RETROGRADE
- 5 ATM
- 70 g
- 21 mm
- 9.9 mm
- ST STEEL



01505 3 AIN
Ø 41 mm

- Q QUARTZ
- R RETROGRADE
- 5 ATM
- 70 g
- 21 mm
- 9.9 mm
- ST STEEL



01505 3 NIN
Ø 41 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- 70 g
- 21 mm
- 9.7 mm
- ST STEEL



10010 3A AIN
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- 70 g
- 21 mm
- 9.7 mm
- ST STEEL



10010 3N NIN
Ø 40.5 mm

- Q QUARTZ
- R RETROGRADE
- 5 ATM
- 70 g
- 21 mm
- 9.9 mm
- ST STEEL
- PVD



01505 37R AIR
Ø 41 mm

- Q QUARTZ
- R RETROGRADE
- 5 ATM
- 70 g
- 21 mm
- 9.9 mm
- ST STEEL
- PVD



01505 37R BRIR
Ø 41 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- 70 g
- 21 mm
- 9.7 mm
- ST STEEL
- PVD



10010 37N NIN
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- 70 g
- 21 mm
- 9.7 mm
- ST STEEL
- PVD



10010 357RN NIR
Ø 40.5 mm

CHRONOGRAPH BIG-DATE

CHRONOGRAPH BIG-DATE

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- 70 g
- 21 mm
- 9.7 mm
- ST STEEL
- PVD



10010 37RA AIR
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- 70 g
- 21 mm
- 9.7 mm
- ST STEEL
- PVD



10010 37RB BRIR
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- 137 g
- 21 mm
- 9.7 mm
- ST STEEL



10011 3A AIN
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- 137 g
- 21 mm
- 9.7 mm
- ST STEEL



10011 3N NIN
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- 137 g
- 21 mm
- 9.7 mm
- ST STEEL
- PVD



10011 357A AID
Ø 40.5 mm

DAY RETROGRADE

- Q QUARTZ
- 2 | 8 BIG DATE
- R RETROGRADE
- 5 ATM
- S
- 76 g
- 21 mm
- 10.5 mm
- ST STEEL



34001 3 AIN
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- R RETROGRADE
- 5 ATM
- S
- 76 g
- 21 mm
- 10.5 mm
- ST STEEL



34001 3 NIN
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- R RETROGRADE
- 5 ATM
- S
- 76 g
- 21 mm
- 10.5 mm
- ST STEEL
- PVD



34001 37R AIR
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- R RETROGRADE
- 5 ATM
- S
- 76 g
- 21 mm
- 10.5 mm
- ST STEEL
- PVD



34001 37R BRIR
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- R RETROGRADE
- 5 ATM
- S
- 76 g
- 21 mm
- 10.5 mm
- ST STEEL
- PVD



34001 37N NIN
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- R RETROGRADE
- 5 ATM
- S
- 76 g
- 21 mm
- 10.5 mm
- ST STEEL
- PVD



34001 357RN NIR
Ø 40.5 mm

DAY RETROGRADE

DAY RETROGRADE

BIG DATE

- Q QUARTZ
- 2 | 8 BIG DATE
- RETROGRADE
- 5 ATM
- 143 g
- 21 mm
- 10.5 mm
- ST STEEL



34002 3 AIN
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- RETROGRADE
- 5 ATM
- 143 g
- 21 mm
- 10.5 mm
- ST STEEL



34002 3 NIN
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- 56 g
- 21 mm
- 7.8 mm
- ST STEEL



63001 3 AIN
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- 56 g
- 21 mm
- 7.8 mm
- ST STEEL



63001 3 NIN
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- RETROGRADE
- 5 ATM
- 143 g
- 21 mm
- 10.5 mm
- ST STEEL
- PVD



34002 357 AID
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- 56 g
- 21 mm
- 7.8 mm
- ST STEEL
- PVD



63001 37N NIN
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- 56 g
- 21 mm
- 7.8 mm
- ST STEEL
- PVD



63001 357RN NIR
Ø 40.5 mm



BIG DATE

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- S
- 56 g
- 21 mm
- 7.8 mm
- ST STEEL
- PVD



63001 37R AIR
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- S
- 56 g
- 21 mm
- 7.8 mm
- ST STEEL
- PVD



63001 37R BRIR
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- S
- 50 g
- 18 mm
- 8.5 mm
- ST STEEL



60001 3 NIN
Ø 37 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- S
- 50 g
- 18 mm
- 8.5 mm
- ST STEEL



60001 3 AIR
Ø 37 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- S
- 129 g
- 21 mm
- 7.8 mm
- ST STEEL



63002 3 AIN
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- S
- 129 g
- 21 mm
- 7.8 mm
- ST STEEL



63002 3 NIN
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- 5 ATM
- S
- 50 g
- 18 mm
- 8.5 mm
- ST STEEL



60001 3 AIN
Ø 37 mm

BIG DATE



60001 357R AIR
Ø 37 mm



60001 37R AIR
Ø 37 mm

BIG DATE



60004 3 AIR
Ø 37 mm



60004 3 AIN
Ø 37 mm



60004 37R AIR
Ø 37 mm

GMT

- QUARTZ
- 2 | 8
BIG DATE
- GMT
- 5
ATM
- 58
g
- 21 mm
- 8.5 mm
- ST
STEEL



62003 3 AIN
Ø 40.5 mm

- QUARTZ
- 2 | 8
BIG DATE
- GMT
- 5
ATM
- 58
g
- 21 mm
- 8.5 mm
- ST
STEEL



62003 3 NIN
Ø 40.5 mm

- QUARTZ
- 2 | 8
BIG DATE
- GMT
- 5
ATM
- 58
g
- 21 mm
- 8.5 mm
- ST
STEEL
- PVD



62003 37R AIR
Ø 40.5 mm

- QUARTZ
- 2 | 8
BIG DATE
- GMT
- 5
ATM
- 58
g
- 21 mm
- 8.5 mm
- ST
STEEL
- PVD



62003 37R BRIR
Ø 40.5 mm

- QUARTZ
- 2 | 8
BIG DATE
- GMT
- 5
ATM
- 58
g
- 21 mm
- 8.5 mm
- ST
STEEL
- PVD



62003 37N NIN
Ø 40.5 mm

- QUARTZ
- 2 | 8
BIG DATE
- GMT
- 5
ATM
- 58
g
- 21 mm
- 8.5 mm
- ST
STEEL
- PVD



62003 357RN NIR
Ø 40.5 mm

GMT

THREE HANDS - DATE

- Q QUARTZ
- 2 | 8 BIG DATE
- GMT
- 5 ATM
- 54 g
- 131 g
- 21 mm
- 8.5 mm
- ST STEEL



62004 3 AIN
Ø 40.5 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- GMT
- 5 ATM
- 54 g
- 131 g
- 21 mm
- 8.5 mm
- ST STEEL



62004 3 NIN
Ø 40.5 mm

- Q QUARTZ
- 5 ATM
- 54 g
- 19 mm
- 7.8 mm
- ST STEEL



70162 3 AIN
Ø 39 mm

- Q QUARTZ
- 5 ATM
- 54 g
- 19 mm
- 7.8 mm
- ST STEEL



70162 3 NIN
Ø 39 mm

- Q QUARTZ
- 2 | 8 BIG DATE
- GMT
- 5 ATM
- 54 g
- 131 g
- 21 mm
- 8.5 mm
- ST STEEL
- PVD



62004 357 AID
Ø 40.5 mm

- Q QUARTZ
- 5 ATM
- 54 g
- 19 mm
- 7.8 mm
- ST STEEL
- PVD



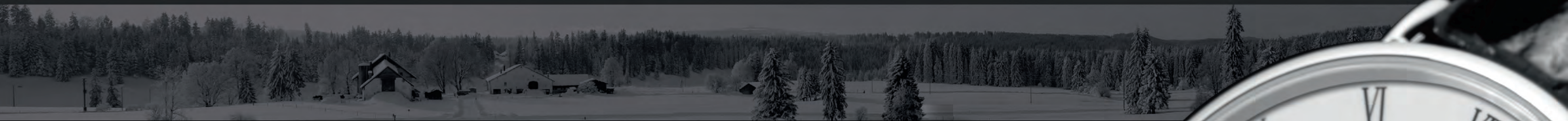
70162 37R AIR
Ø 39 mm

- Q QUARTZ
- 5 ATM
- 54 g
- 19 mm
- 7.8 mm
- ST STEEL
- PVD



70162 37R BRIR
Ø 39 mm

GENEVEZ



ULTRA SLIM

ULTRA SLIM

- Q Quartz EDOX
- 3 ATM
- 28 g
- 19 mm
- 4.5 mm
- ST STEEL



27028 3P AIN2
Ø 39 mm

- Q Quartz EDOX
- 3 ATM
- 28 g
- 19 mm
- 4.5 mm
- ST STEEL



27028 3P BR
Ø 39 mm

- Q Quartz EDOX
- 3 ATM
- 60 g
- 13 mm
- 4.4 mm
- ST STEEL



27021 3P BR
Ø 33.5 mm

- Q Quartz EDOX
- 3 ATM
- 60 g
- 13 mm
- 4.4 mm
- ST STEEL



27021 3P AIN
Ø 33.5 mm

- Q Quartz EDOX
- 3 ATM
- 28 g
- 19 mm
- 4.5 mm
- ST STEEL
- PVD



27028 37J AID2
Ø 39 mm

- Q Quartz EDOX
- 3 ATM
- 28 g
- 19 mm
- 4.5 mm
- ST STEEL
- PVD



27028 37J BR
Ø 39 mm

- Q Quartz EDOX
- 3 ATM
- 60 g
- 13 mm
- 4.4 mm
- ST STEEL
- PVD



27021 37J BR
Ø 33.5 mm

- Q Quartz EDOX
- 3 ATM
- 60 g
- 13 mm
- 4.4 mm
- ST STEEL
- PVD



27021 37J AID
Ø 33.5 mm

ULTRA SLIM

- Q QUARTZ EDOX
- 3 ATM
- 15 g
- 14 mm
- 4.5 mm
- ST STEEL



26013 3P AIN2
Ø 26.5 mm

- Q QUARTZ EDOX
- 3 ATM
- 15 g
- 14 mm
- 4.5 mm
- ST STEEL



26013 3P BR
Ø 26.5 mm

- Q QUARTZ EDOX
- 3 ATM
- 15 g
- 14 mm
- 4.5 mm
- ST STEEL
- PVD



26013 37J AID2
Ø 26.5 mm

- Q QUARTZ EDOX
- 3 ATM
- 15 g
- 14 mm
- 4.5 mm
- ST STEEL
- PVD



26013 37J BR
Ø 26.5 mm

MARKETING

"At 270 km/h what you see in front of you is already history."



COMPANY PROFILE

11.5 11.4 11.3 11.2 11.1 11.0 10.9 10.8 10.7 10.6 10.5

VISION

EDOX IS STEADILY BECOMING ONE OF THE THREE MOST SUCCESSFUL SWISS WATCH BRANDS IN THE HIGH-VOLUME PRICE SEGMENT OF 400-3,000 EUROS. EDOX INTENDS TO SET THE STANDARD WHEN IT COMES TO DESIGN, PRICE AND QUALITY WITHIN THIS PRICE RANGE.

POSITIONING

EDOX IS BUILDING A LASTING REPUTATION IN THE FIELD OF SPORTS TIMING AS THE “TIMEKEEPER FOR CHAMPIONSHIPS”. EDOX IS AN AUTONOMOUS AND INDEPENDENT SWISS WATCH BRAND THAT IS PREDOMINANTLY SPORTS-ORIENTED IN THE MIDDLE TO UPPER PRICE SEGMENT. IT OFFERS A FULL RANGE OF HIGH-PROFILE DESIGNS AIMED AT A YOUNG CLIENTELE WITH STRONG PURCHASING POWER AND AN EYE FOR QUALITY.

SWISS WATCH BRANDS AND THEIR ADVERTISING PROFILE

FORMULA 1	HOLLYWOOD & TESTIMONIALS	TENNIS & GOLF	AVIATION	TIMING PARTNER WRC & CLASS-1
HUBLLOT	OMEGA	ROLEX	BREITLING	EDOX
TAG HEUER	LONGINES	LONGINES	BELL & ROSS	
CERTINA	EBEL	EBEL	LONGINES	
RICHARD MILLE	BAUME & MERCIER	TAG HEUER	IWC	
SEIKO	BREITLING	OMEGA	SINN	
ORIS	MAURICE LACROIX	CHOPARD	FORTIS	
SANDOZ	LONGINES		GRAHAM	
TW STEEL	ROLEX		HAMILTON	
			ORIS	

POSITIONING IN RELATION TO THE COMPETITION

EDOX DISTINGUISHES ITSELF FROM OTHER BRANDS THANKS TO ITS CLEARLY SEGMENTED COLLECTION. NONE OF ITS COMPETITORS’ RANGES (TAG HEUER, LONGINES, BAUME & MERCIER, RAYMOND WEIL) IN THE MIDDLE PRICE BRACKET OFFER SUCH CUSTOMER-ORIENTED COVERAGE OF THE VARIOUS MARKET SEGMENTS (SEE TARGET GROUPS).

EDOX STOCKISTS CAN ADDRESS FOUR LUCRATIVE SEGMENTS AND THUS ENJOY A REAL ADVANTAGE.

THE COMMUNICATIONS STRATEGY

THE CONCEPT IS BASED ON THE PHRASE: “TIMEKEEPING FOR CHAMPIONSHIPS”. THE IMPLEMENTATION OF THIS STRATEGY FOCUSES ON THE TIMEKEEPING OF THE FOLLOWING EXCLUSIVE INTERNATIONAL SPORT EVENTS: RALLY RACING (FIA WORLD RALLY CHAMPIONSHIP), SPECTACULAR POWERBOAT OFFSHORE RACING (CLASS-1) AND INTERNATIONAL RC 44 RACING YACHT REGATTAS WITH THE SYNDICATE “SEA DUBAI”. THESE EVENTS ARE BROADCAST THROUGHOUT THE YEAR ON OVER 300 INTERNATIONAL TV CHANNELS. THIS MEANS THAT AROUND 800 MILLION PEOPLE SEE THE EDOX LOGO NEXT TO THE TELEVISED TIMEKEEPING DISPLAY. THIS PRESENCE THUS RAISES EDOX’S PROFILE SIGNIFICANTLY AND ANCHORS VIEWERS’ AWARENESS OF THE BRAND.

COUNTRY-SPECIFIC COMMUNICATIONS RELY ON HIGH-CIRCULATION PRINT AND ELECTRONIC LIFESTYLE AND SPECIAL INTEREST PUBLICATIONS (WITH EYE-CATCHING FEATURES ON WATCHES, YACHTING, RALLIES, FASHION AND DESIGN). THESE ARE BOOSTED BY WRC, RC 44 AND CLASS-1 OFFSHORE RACING EVENTS, WHERE THE EDOX MARKETING TEAM ENSURES THAT THE BRAND HAS A STRONG PRESENCE.

IN ADDITION TO ITS SOPHISTICATED WATCH COLLECTION, EDOX HAS THREE EXCLUSIVE AND INTERNATIONALLY RENOWNED PR TOOLS: THE WRC, THE CLASS-1 AND ITS PARTNERSHIP WITH THE PROFESSIONAL RC 44 “SEA DUBAI” SAILING SYNDICATE, ALL OF WHICH ENSURE AN EXTREMELY EFFECTIVE PR STRATEGY.

THE EDOX WATCH

AN EDOX WATCH STIRS YOUR EMOTIONS. ITS DESIGN IS DISTINCTIVE AND ITS SOPHISTICATED TECHNOLOGY BASED ON PROVEN, ESTABLISHED AND DEPENDABLE MECHANICS AND ELECTRONICS. EDOX WATCHES IN THIS PRICE CATEGORY OFFER EXCEPTIONAL QUALITY, CAPTIVATING EDOX OWNERS AROUND THE WORLD AND IMPRESSING INTERNATIONAL WATCH CONNOISSEURS.

THE PRODUCT STRATEGY

EDOX WATCHES CARRY THE PRESTIGIOUS SWISS MADE LOGO, AN IMPORTANT AND LEGALLY PROTECTED TRADEMARK ATTESTING TO THE QUALITY OF LUXURY WATCHES. SINCE 1884, EDOX WATCHES HAVE BEEN HAND-ASSEMBLED BY SKILLED WATCHMAKERS WITH A REPUTATION FOR PRECISION WORK IN THE SWISS JURA, A REGION THAT IS GLOBALLY RENOWNED FOR ITS WATCHMAKING PRESTIGE. THE COLLECTION IS AIMED AT FOUR PRECISELY DEFINED TARGET GROUPS (SEE DESCRIPTION OF TARGET GROUPS).



TARGET GROUPS

THE FOUR EDOX TARGET GROUPS

1 THE SMART SPORTSMAN (CA. 40% OF THE BUYERS)

THE CUSTOMER IS BETWEEN 20-35 YEARS OLD AND IS HIGHLY CHARISMATIC. HE IS STYLE-CONSCIOUS, WELL-EDUCATED AND HAS A RAPIDLY EVOLVING CAREER. HE EARNS AROUND 80,000 EUROS PER YEAR, CONSIDERABLY HIGHER THAN THE AVERAGE FOR HIS AGE GROUP. HE PAYS ATTENTION TO HIS APPEARANCE AND TO HOW OTHERS PERCEIVE HIM. HE MAINTAINS A FAST-PACED LIFESTYLE, DREAMS OF BEAUTIFUL CARS AND PARTICIPATES IN EXCLUSIVE SPORTS, SUCH AS SAILING AND RACING. HE IS LOOKING FOR A HIGH-QUALITY WATCH THAT WILL ATTRACT ATTENTION AND DRAW ADMIRING GLANCES. HE IS LOOKING FOR SOMETHING SPECIAL. A PRODUCT THAT STANDS OUT. HE LIKES BEING COMPLIMENTED ON HIS WATCH.

EDOX HAS CREATED THE FOLLOWING COLLECTIONS FOR THE SMART SPORTSMAN: WRC, CLASS-1 AND GRAND OCEAN



2 THE DESIGN LOVER (CA. 30% OF BUYERS)

THESE ARE STYLE- AND DESIGN-ORIENTED MEN AND WOMEN BETWEEN 25-49 YEARS OLD, WHO ALWAYS KEEP A CLOSE EYE ON INTERNATIONAL TRENDS. THIS GROUP EARNS AN AVERAGE OF 100,000 EUROS PER YEAR. THEY APPRECIATE A TOUCH OF FLAMBOYANCE, BUT ONLY WITHIN THE CONFINES OF "GOOD TASTE". THEY LIVE IN A BUSY CITY, ARE INTERNATIONAL AND CELEBRATE LA DOLCE VITA. THEY ENJOY BEING INSPIRED BY BOTH FASHION AND LIFESTYLE MEDIA. THEY ENJOY PRODUCTS WITH A CERTAIN JE NE SAIS QUOI AND APPRECIATE ATTENTION TO DETAIL. DESIGN LOVERS ARE INSPIRED BY: CLASSE-ROYALE, GRAND OCEAN, ROYAL LADY AND LES BÉMONTS



3 THE MODERN CLASSIC (CA. 20% OF BUYERS)

THESE ARE MAINSTREAM CONSUMERS WHO ARE NOT TOO CONCERNED WITH TRENDS. THEY ENJOY SPENDING TIME WITH THEIR FAMILY AND FRIENDS, APPRECIATE GENUINE VALUES AND FAVOUR REALITY OVER APPEARANCES. THEY KNOW WHAT REALLY MATTERS TO THEM IN LIFE. THEY LOOK FOR CLASSIC, MODERN PRODUCTS THAT WILL ENDURE AND WHICH OFFER A BALANCED PRICE/PERFORMANCE RATIO. TANGIBLE QUALITY IS A MUST. THE PRODUCT'S DISCREETLY MODERN CHARISMA IS A MAJOR SELLING POINT.

WE HAVE CREATED THE FOLLOWING COLLECTIONS FOR THE MODERN CLASSICS: LES VAUBERTS, LES BÉMONTS AND LES GENEVEZ



4 THE UP-AND-COMING MANAGER (CA. 10% OF BUYERS)

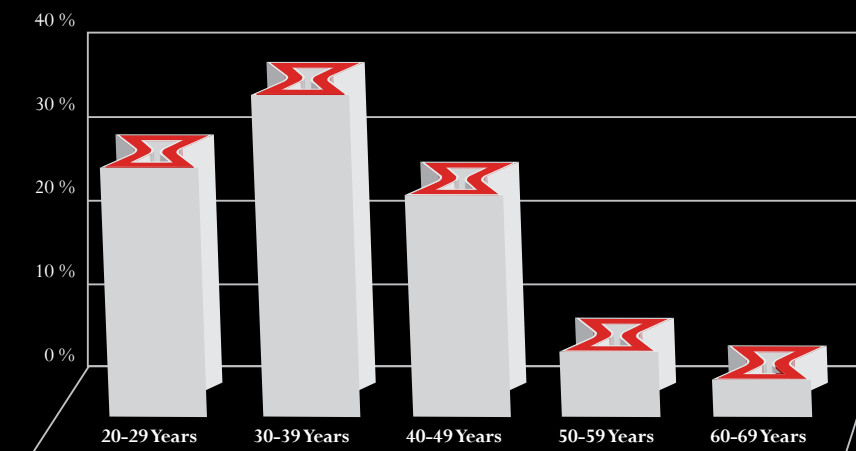
HE IS A CHARISMATIC, STRONG LEADER WHO EARNS AROUND 180,000 EUROS PER YEAR. HE IS MOST DEFINITELY IN THE DRIVING SEAT AND HAS A BRIGHT FUTURE AHEAD OF HIM. HE PARTICIPATES IN EXCLUSIVE SPORTS, LIKE YACHTING OR GOLF, AND IS A MEMBER OF AN AFFILIATED CLUB. HE IS FULL OF SELF-CONFIDENCE AND ENJOYS DRIVING SPORTS CARS. HE USES THE VERY BEST SPECIALIST SHOPS. HE ALREADY OWNS A PRESTIGIOUS SWISS BRANDED WATCH AND IS NOW LOOKING FOR SOMETHING MORE COOLLY CASUAL FOR HIS WEEKENDS. HE VALUES BRANDS WITH SMART MARKETING STRATEGIES, WHO REMAIN DYNAMIC AND CONSISTENTLY PROMINENT IN THE WATCHMAKING MARKET.

UP-AND COMING MANAGERS WILL APPRECIATE THE FOLLOWING COLLECTIONS: WRC, CLASS-1 AND GRAND OCEAN



DEDICATED TO SOPHISTICATED AND YOUNG INDIVIDUALS

(AGE OF EDOX WATCH BUYERS IN 2009)



FRIENDS AND PARTNERSHIPS

11.5 11.4 11.3 11.2 11.1 11.0 10.9 10.8 10.7 10.6 10.5



Koenigsegg



U.I.M. WORLD POWERBOAT CHAMPIONSHIP



WRC

THE FIA WORLD RALLY CHAMPIONSHIP (WRC) PITS CARS AND DRIVERS IN A SERIES OF TWO, THREE OR FOUR-DAY EVENTS THROUGH SOME OF THE TOUGHEST, AND MOST VARIED, CONDITIONS ON THE PLANET. THE ROADS ON THIS EPIC MOTORSPORT ADVENTURE RANGE FROM THE ICE AND SNOW OF SCANDINAVIA TO THE STIFLING HEAT OF JORDAN - OVER SURFACES INCLUDING PACKED ICE, SMOOTH ASPHALT AND BOULDER-STREWN ROCKY TRACKS. THE WRC IS REGULATED AND CONTROLLED BY THE FEDERATION INTERNATIONALE DE L'AUTOMOBILE (FIA), THE GOVERNING BODY FOR WORLD-WIDE MOTORSPORT. EDOX IS THE OFFICIAL TIMING PARTNER OF THE FIA WORLD RALLY CHAMPIONSHIP FOR THE NEXT THREE YEARS.

KOENIGSEGG

CHRISTIAN VON KOENIGSEGG GREW UP WITH THE DREAM OF CREATING THE PERFECT SPORTSCAR. AFTER SEVERAL YEARS OF PLANNING HE LAUNCHED THE KOENIGSEGG PROJECT IN 1994. A TIGHT-KNIT GROUP OF COMPETENT PEOPLE WAS GATHERED AND A PROTOTYPE WAS ASSEMBLED, THE SUCCESS OF WHICH ENABLED THE FOUNDATION OF KOENIGSEGG AUTOMOTIVE AB. IN THE YEAR 2000 KOENIGSEGG STARTED THE SERIES-PRODUCTION OF THE CC 8S MODEL. IT PROVED TO THE WORLD THAT IT WAS INDEED POSSIBLE FOR A SMALL AND DEDICATED GROUP OF ENTHUSIASTS TO RIVAL THE OLD ESTABLISHED SUPERCAR BRANDS. CHRISTIAN V. KOENIGSEGG IS THE FOUNDER AND CEO OF KOENIGSEGG AUTOMOTIVE. CHRISTIAN'S INVENTIVE MIND AND UNENDING ENTHUSIASM IS A VITAL PART OF ALL ASPECTS OF HIS FOUR-WHEELED NAMESAKES. EDOX IS THE OFFICIAL WATCH PARTNER OF KOENIGSEGG.

CLASS-1

THE CLASS-1 WORLD POWERBOAT CHAMPIONSHIP TAKES PLACE IN WATERS THROUGHOUT THE WORLD, FROM DUBAI TO NORWAY, VIA MOSCOW AND ITALY. VERITABLE ROCKETS OF CARBON AND KEVLAR, THESE POWERBOATS WEIGH ALMOST 5 TONNES AND TRAVEL AT 270 KM/H THANKS TO THEIR LAMBORGHINI ENGINES OPERATING AT 900 HORSEPOWER. STRAPPED INTO THEIR COCKPITS, THE DRIVERS - ONE AT THE WHEEL AND ONE AT THE THROTTLE - WATCH WATER STREAKING PAST AT DIZZYING SPEEDS. REAL FORMULA 1 VESSELS OF THE SEAS, THESE BOATS REQUIRE PRECISION AND CUTTING-EDGE TECHNOLOGY. EDOX IS THE OFFICIAL TIMEKEEPER OF THE CLASS-1 WORLD POWERBOAT CHAMPIONSHIP.

RC44 AND SEA DUBAI SAILING TEAM

THE RC 44 IS A LIGHT DISPLACEMENT HIGH PERFORMANCE ONE DESIGN SAILING BOAT. IT WAS DESIGNED BY THREE-TIME AMERICA'S CUP WINNER RUSSELL COUTTS, TOGETHER WITH NAVAL ARCHITECT ANDREJ JUSTIN. THE RC 44 WAS CREATED FOR TOP LEVEL RACING IN INTERNATIONAL REGATTAS UNDER STRICTLY CONTROLLED CLASS RULES. THE CONCEPT AND THE DESIGN FEATURES OF THE RC 44 ARE DEDICATED TO THE AMATEUR HELMSMEN RACING IN FLEET RACING SAILING EVENTS. EDOX IS THE OFFICIAL WATCH PARTNER OF THE SEA DUBAI SAILING TEAM.

FOUR POINTS WHICH MAKE EDOX A WINNER

115

114

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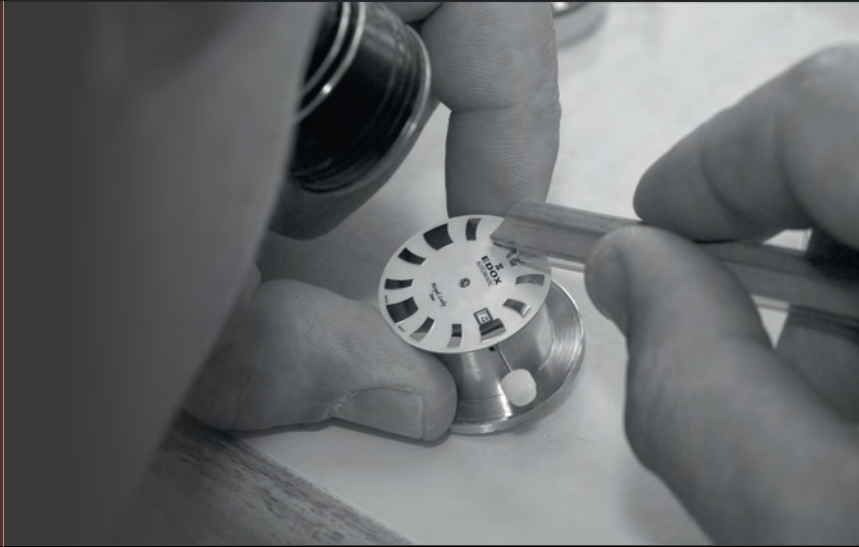
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105



1. BORN IN 1884

WITH OVER 125 YEARS OF WATCH MAKING EXPERIENCE, EDOX IS ONE OF SWITZERLAND'S MOST EXPERIENCED WATCH COMPANIES. EDOX IS ONE OF THE FEW REMAINING SWISS WATCH COMPANIES WHICH IS STILL AN INDEPENDENT AND FAMILY-OWNED.



2. HAND-ASSEMBLED IN SWITZERLAND

ALL EDOX WATCHES ARE ENTIRELY HAND-ASSEMBLED IN THE SWISS JURA WHICH IS KNOWN AS THE HEART OF THE SWISS WATCH MAKING INDUSTRY. EVERY SINGLE MOVEMENT IS MADE IN SWITZERLAND.



3. WORLD RECORD HOLDER

EDOX IS THE MANUFACTURER OF THE WORLD'S SLIMMEST CALENDAR MOVEMENT. AN UNBROKEN WORLD RECORD SINCE 1998.



4. PROFESSIONAL TIMEKEEPER

EDOX IS NOW RECOGNIZED AS A PROFESSIONAL TIMEKEEPER FOR INTERNATIONAL SPORT EVENTS AT CHAMPIONSHIP LEVEL AND A MANUFACTURER OF SPECIALIZED WATCHES DEDICATED TO SELECTED SPORTS SUCH AS THE CLASS-1 COLLECTION OR THE NEW WRC COLLECTION FEATURING EXCLUSIVELY DEVELOPED EDOX CALIBERS.

ADVERTISING LAYOUTS

IMPORTANT NOTE:

EDOX ADVERTISEMENTS MAY BE DOWNLOADED FROM THE EDOXNET: WWW.EDOX.CH



GRAND OCEAN AUTOMATIC CHRONOGRAPH - 01201 357RN NIR

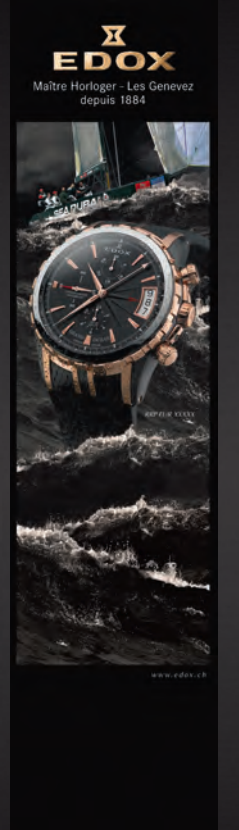
2/1



1/1



1/2



1/3



A4 FORMAT
 GRAND OCEAN
 AUTOMATIC CHRONOGRAPH
 01201 357RN NIR



A4 FORMAT
 GRAND OCEAN
 AUTOMATIC CHRONOGRAPH
 01201 357B BUIN



A4 FORMAT
 CLASS-1
 CHRONOGRAPH BIG DATE
 10014 37RN NIR



A4 FORMAT
 CLASS-1
 CHRONOFFSHORE Automatic
 01107 TIN NIN



A4 FORMAT
 GRAND OCEAN
 AUTOMATIC DATE
 82007 3 AIN



A4 FORMAT
 GRAND OCEAN
 OPEN HEART
 85008 357B BUIN



A4 FORMAT
 CLASS-1
 CHRONOFFSHORE
 01111 37N NIN



A4 FORMAT
 LES BÉMONTS
 27030 357N NIN

TIMING FOR CHAMPIONS

The Racer's Watch The Chronorally WRC is the ultimate reference chosen by professionals. In and off the cockpit. It's a genuine timing instrument. It can perfectly measure elapsed time and memorize up to 15 individual timing results. It is as essential as a driver's on board controls.

The Chronorally WRC sets the standard for those with a passion for racing and timing precision. Edox is the official timing partner of the FIA World Rally Championship and Class-1 World Powerboat Championship. Edox Timing for Champions.



EDOX

Maitre Horloger - Les Genevez
depuis 1884

WRC OFFICIAL TIMING PARTNER



A4 FORMAT
WRC



A4 FORMAT
CLASSE ROYALE ULTRA SLIM
27029 3 NIN



A4 FORMAT
CLASSE ROYALE 5 MINUTE REPEATER
87002 357N NIN



A4 FORMAT
CLASSE ROYALE OPEN HEART AUTOMATIC
85007 357N NIN

ROLL-UP BANNERS



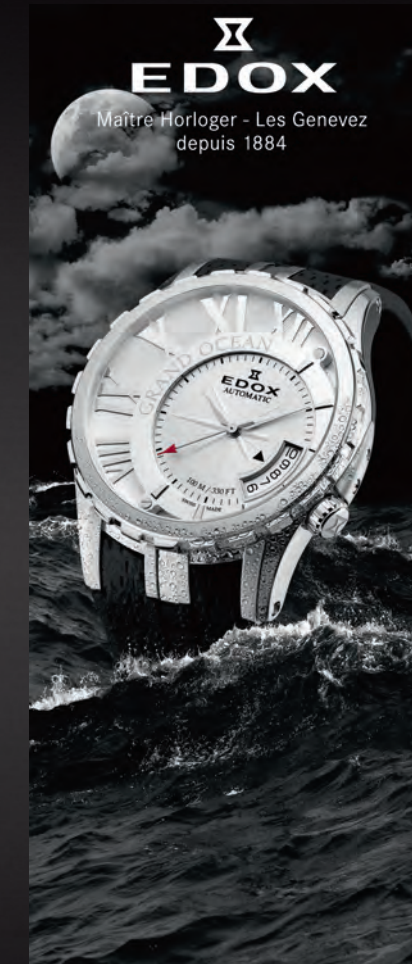
5020 EDOX WRC CHRONORALLY
ROLL-UP BANNER (EDOX 36001)
L 85 x H 200cm



5014 EDOX CLASS-1 CHRONOGRAPH AUTOMATIC
ROLL-UP BANNER (EDOX 01107)
L 85 x H 200cm



5019 EDOX SEA DUBAI SUPER LIMITED
EDITION ROLL-UP BANNER (EDOX 94003)
L 85 x H 200cm



5017 EDOX GRAND OCEAN AUTOMATIC
ROLL-UP BANNER (EDOX 82007)
L 85 x H 200cm



5018 EDOX GRAND OCEAN CHRONOGRAPH
ROLL-UP BANNER (EDOX 01201)
L 85 x H 200cm



SHOP IN SHOP



4055 "COUNTER"
(W 110 x D 56 x H 100 cm)



4056 "BACK WALL"
(W 110 x D 30 x H 220 cm)



4057 "TOWER"
(W 73 x D 37 x H 160 cm)

SHOP IN SHOP



POS MATERIAL



4041 EDOX BIG DISPLAY CATAMARAN
(W 98 x D 45 x H 55 cm)
- 5 WATCH STANDS
- 3 TOBOGAN
- 42 C-RINGS
- 1 SET OF EDOX COLLECTION NAME PLATES – SET OF 8



4042 EDOX MEDIUM DISPLAY CATAMARAN
(W 80 x D 45 x H 45 cm)
- 5 WATCH STANDS
- 2 TOBOGAN
- 30 C-RINGS
- 1 SET OF EDOX COLLECTION NAME PLATES – SET OF 8



4043 EDOX SMALL DISPLAY CATAMARAN
(W 33 x D 28 x H 30 cm)
- 2 WATCH STANDS
- 1 TOBOGAN
- 9 C-RINGS



4044 EDOX MEDIUM DISPLAY POWERBOAT
(W 80 x D 45 x H 45 cm)
- 3 WATCH STANDS



4047 EDOX WATCH STAND SET
(SET OF 2 PCS)



4048 EDOX NOMINATIVE TAGS
(SET OF 10PCS)

4046 EDOX INCASE POWERBOAT LARGE
(W 84 x D 43 x H 15 cm)
- 3 WATCH STANDS



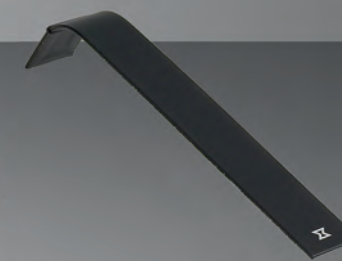
4045 EDOX INCASE POWERBOAT MEDIUM
(W 49 x D 43 x H 15 cm)
- 3 WATCH STANDS



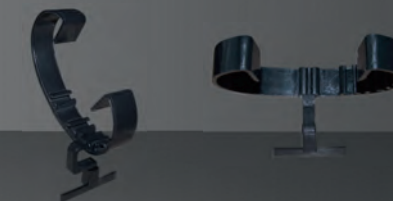
4049 EDOX PRESENTATION TRAY



4050 EDOX TOBOGAN



4058 EDOX C-CLIPS
(SET OF 10 PCS - 7 PCS VERTICALLY + 3 PCS HORIZONTALLY)



4059 EDOX BLACK GLOVES



4060 WALL CLOCK CLASS-1
(Ø 45 cm)



1019 EDOX BLACK MINI POWERBOAT



4035 EDOX LUXURY PRESENTATION
BOX FOR 10 WATCHES
(L 360 x W 295 x H 95mm)



4037 EDOX PAPER BAG BLACK



4010 SELVYT



4016 EDOX LOGO STICKER
(L 115 x 45mm)



4040 EDOX BOOKLET HOLDER
(L 150 x W 135 x H 120mm)



4054 EDOX FLAT SCREEN POWERBOAT
(W 315 x D 360 x H 110mm)



PROMOTION MATERIAL

WRC

1024 EDOX 4GB USB KEY



1021 New EDOX CAP
WRC OFFICIAL TIMING PARTNER
BLACK AND RED



1023 New EDOX KEY RING / WRC



1026 EDOX / CLASS-1 T-SHIRT
LIGHT GREY (XS, S, M, L, XL, XXL)



1027 EDOX / CLASS-1 ZIP SHIRT SHORTSLEEVE
BLACK (XS, S, M, L, XL, XXL)



1028 EDOX / CLASS-1 POLO SHIRT SHORTSLEEVE
WHITE (XS, S, M, L, XL, XXL)



CLASS-1

1025 EDOX LANYARD



1022 New EDOX CAP
CLASS-1 OFFICIAL TIMING PARTNER
BLACK AND ORANGE



1029 EDOX / CLASS-1 SOFTSHELL JACKET WHITE
(XS, S, M, L, XL, XXL)



1030 EDOX / CLASS-1 SOFTSHELL JACKET BLACK
(XS, S, M, L, XL, XXL)



1031 EDOX / CLASS-1 BACKPACK BLACK



BOXES

STANDARD PACKAGING FOR THE REGULAR EDOX TIMEPIECES COLLECTION: CLASSE ROYALE, GRAND OCEAN, BÉMONTS, VAUBERTS, ROYAL LADY, FIRST LADY AND GENEVEZ COLLECTIONS



STANDARD PACKAGING FOR THE CLASSE-ROYALE 5 MINUTE REPEATER TIMEPIECE



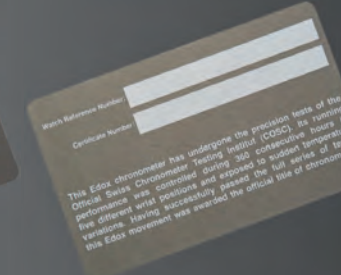
STANDARD PACKAGING FOR THE REGULAR EDOX TIMEPIECES CLASS-1 AND C1 COLLECTION



STANDARD PACKAGING FOR THE WRC TIMEPIECES COLLECTION



CERTIFICATE AND WARRANTY



DIAMONDS

WE CERTIFY THAT THE STONES WHICH ARE SET IN OUR WATCHES ARE RIGOROUSLY SELECTED BY OUR SPECIALIST, ON THE BASIS OF THEIR CLARITY, CUT, COLOR AND CARAT. THE DIAMONDS CORRESPOND TO THE HIGHEST GRADUATION ESTABLISHED ACCORDING TO THE INTERNATIONAL STANDARDS OF THE C.I.B.J.O (CONFÉRENCE INTERNATIONALE DE LA BIJOUTERIE -JOAILLERIE-ORFÈVRE 1975).









CHRONOMETER









THIS EDOX CHRONOMETER MOVEMENT HAS UNDERGONE THE PRECISION TESTS OF THE OFFICIAL SWISS CHRONOMETER TESTING INSTITUTE (COSC). ITS RUNNING PERFORMANCE WAS CONTROLLED DURING 360 CONSECUTIVE HOURS IN FIVE DIFFERENT WRIST POSITIONS AND EXPOSED TO SUDDEN TEMPERATURE VARIATIONS. HAVING SUCCESSFULLY PASSED THE FULL SERIES OF TESTS, THIS EDOX MOVEMENT WAS AWARDED THE OFFICIAL TITLE OF CHRONOMETER.









AUTOMATIC & MECHANICAL MOVEMENTS



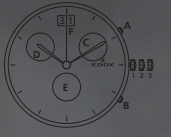

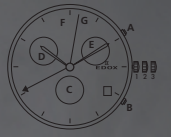

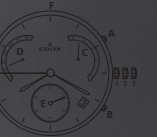
CALIBER / MANUFACTURER	011 / Valjoux 7750	012 / Valgranges A07.211	37 / ETA 2000-1	45 / ETA 2892-A2 Dubois Déprat 4500
MOVEMENT				
FUNCTIONS	 DISPLAY OF HOURS, MINUTES, SECONDS AND DATE. CHRONOGRAPH, DAY AND DATE	 DISPLAY OF HOURS, MINUTES, SECONDS AND DATE. CHRONOGRAPH	 DISPLAY OF HOURS, MINUTES, SECONDS AND DATE.	 DISPLAY OF HOURS, MINUTES, SECONDS, CHRONOGRAPH AND BIG DATE
FREQUENCY	28'800 A/h	28'800 A/h	28'800 A/h	28'800 A/h
POWER RESERVE	46 h	46 h	40 h	40-44 h
DIAMETER	30.00 mm (13 1/4)	36.60 mm (16 1/2)	19.40 mm (8 3/4)	30.00 mm (13 1/4)
MOVEMENT HEIGHT	7.90 mm	7.90 mm	3.60 mm	7.30 mm
NUMBER OF JEWELS	25 jewels	25 jewels	20 jewels	49 jewels
SHOCK RESISTANCE	Incabloc	Incabloc	Incabloc	Incabloc
MAX. VARIATION ALL POSITIONS	20s/d	20s/d	30s/d	22s/d
CALIBER / MANUFACTURER	47 / ETA 2892-A2	72 / ETA 7001	77 / ETA 2892-A2	80 / ETA 2824
MOVEMENT				
FUNCTIONS	 DISPLAY OF HOURS, (IN A LARGE WINDOW), MINUTES AND SECONDS. (JUMPING HOUR)	 DISPLAY OF HOURS, MINUTES, AND SMALL SECOND AT 6 O'CLOCK	 DISPLAY OF HOURS, MINUTES, SECONDS AND DATE	 DISPLAY OF HOURS, MINUTES AND DATE
FREQUENCY	28'800 A/h	21'600 A/h	28'600 A/h	28'800 A/h
POWER RESERVE	40-44 h	42 h	42 h	38 h
DIAMETER	30.00 mm (13 1/4)	23.30 mm (10 1/2)	30.00 mm (13 1/4)	25.60 mm (11 1/2)
MOVEMENT HEIGHT	5.20 mm	2.50 mm	5.20 mm	4.60 mm
NUMBER OF JEWELS	27 jewels	17 jewels	25 jewels	25 jewels
SHOCK RESISTANCE	Incabloc	Incabloc	Incabloc	Novodiac ou Etachocs
MAX. VARIATION ALL POSITIONS	22s/d	25s/d	22s/d	30s/d






CALIBER / MANUFACTURER	80 / ETA 2892-A2	82 / ETA 2004-1	83 / ETA 2834	85 / ETA 2824
MOVEMENT				
FUNCTIONS	 DISPLAY OF HOURS, MINUTES, SECONDS AND DATE	 DISPLAY OF HOURS, MINUTES, SECONDS AND DATE	 DISPLAY OF HOURS, MINUTES SECONDS, DAY AND DATE	 DISPLAY OF HOURS, MINUTES SECONDS AND DATE
FREQUENCY	28'800 A/h	28'800 A/h	28'800 A/h	28'800 A/h
POWER RESERVE	42 h	40 h	42 h	42 h
DIAMETER	25.60 mm (11 1/2)	23.30 mm (10 1/2)	29.00 mm (13")	25.60 mm (11 1/2)
MOVEMENT HEIGHT	3.60 mm	3.60 mm	5.05 mm	4.60 mm
NUMBER OF JEWELS	21 jewels	20 jewels	25 jewels	25 jewels
SHOCK RESISTANCE	Incabloc	Incabloc	Incabloc or Etachocs	Novodiac
MAX. VARIATION ALL POSITIONS	15s/d	30s/d	30s/d	30s/d






CALIBER / MANUFACTURER	87 / ETA 2892-A2 DUBOIS DÉPRAZ DK87	87 / ETA 2892-A2 DUBOIS DÉPRAZ DK90	90 / ETA 2824 SOPROD 9000	91 / ETA 2824-2 DUBOIS DÉPRAZ
MOVEMENT				
FUNCTIONS	 5 MINUTE REPEATER INDICATION OF TIME BY THE TONE OF 2 STRIKING HAMMERS	 5 MINUTE REPEATER INDICATION OF TIME BY THE TONE OF 2 STRIKING HAMMERS	 DISPLAY OF HOURS, MINUTES, SECONDS, DAY, DATE, MONTH AND MOON PHASE	 DISPLAY OF HOURS, MINUTES, CHRONOGRAPH AND CALENDAR
FREQUENCY	28'800 A/h	28'800 A/h	28'800 A/h	28'800 A/h
POWER RESERVE	42 h	42 h	38 h	38 h
DIAMETER	36.00 mm (16")	36.00 mm (16")	25.60 mm (11 1/2)	30.00 mm (13 1/4)
MOVEMENT HEIGHT	7.35 mm	7.35 mm	6.20 mm	7.5 mm
NUMBER OF JEWELS	21 jewels	21 jewels	25 jewels	46 jewels
SHOCK RESISTANCE	Incabloc	Incabloc	Incabloc	Incabloc
MAX. VARIATION ALL POSITIONS	22s/d	22s/d	25s/d	30s/d






CALIBER / MANUFACTURER	92 / VENUS 203	93 / ETA 2893	94 / ETA 2892-A2 SOPROD 9090	95 / ETA 2894 S2L
MOVEMENT				
FUNCTIONS	 DISPLAY OF HOURS, MINUTES, SECONDS DAY, DATE, MONTH AND MOON PHASE	 DISPLAY OF HOURS, MINUTES, SECONDS, SECOND TIME ZONE (GMT)	 DISPLAY OF HOURS, MINUTES, SECONDS, POWER RESERVE AND BIG DATE	 DISPLAY OF HOURS, MINUTES SMALL SECONDS AND CHRONOGRAPH
FREQUENCY	18'000 A/h	28'800 A/h	28'800 A/h	28'800 A/h
POWER RESERVE	+ - 40 h	42 h	42 h	42 h
DIAMETER	25.60 mm (11 1/2)	25.60 mm (11 1/2)	25.60 mm (11 1/2)	28.00 mm (12 1/2)
MOVEMENT HEIGHT	5.25 mm	4.10 mm	5.10 mm	6.20 mm
NUMBER OF JEWELS	15 jewels	21 jewels	28 jewels	37 jewels
SHOCK RESISTANCE	-	Incabloc	Incabloc	Incabloc
MAX. VARIATION ALL POSITIONS	+ 1min/d	20s/d	20s/d	30s/d



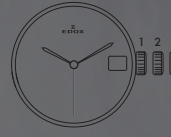


QUARTZ MOVEMENTS

CALIBER / MANUFACTURER	10 / RONDA 5040.B	103 / RONDA 5021.D	013 / ETA 251.262	14 / RONDA 1042	015 / ETA G15.261
FUNCTIONS	 DISPLAY OF HOURS, MINUTES SECONDS AND BIG DATE, CHRONOGRAPH, SPLIT TIME	 DISPLAY OF HOURS, MINUTES AND DATE, CHRONOGRAPH	 DISPLAY OF HOURS, MINUTES SECONDS, DATE AND MOON PHASE	 DISPLAY OF HOURS AND MI- NUTES	 DISPLAY OF HOURS, MINUTES SECONDS AND DATE, CHRONOGRAPH RETROGRADE
DIAMETER	28.60 mm (12 1/2)	28.60 mm (12 1/2)	30.00 mm (13 1/4)	10.40 mm (4 1/4)	23.30 mm (10 1/2)
MOVEMENT HEIGHT	4.40 mm	4.40 mm	5 mm	2.90 mm	5.25 mm
BATTERY	N° 395	N° 395	N° 394	N° 335	N° 394

CALIBER / MANUFACTURER	16 / RONDA 1032	17 / ETA 280.002	019 / ETA 251.471	20 / RONDA 762	21 / ETA 901.005
FUNCTIONS	 DISPLAY OF HOURS AND MINUTES	 DISPLAY OF HOURS AND MINUTES	 DISPLAY OF HOURS, MINUTES SECONDS AND DATE, CHRONOGRAPH	 DISPLAY OF HOURS AND MINUTES	 DISPLAY OF HOURS AND MINUTES
DIAMETER	9 x 13.20 mm (3 3/4 x 6)	9 x 15.15 mm (3 3/4 x 6 3/4)	23.30 mm (10 1/2)	15.30 x 17.80 mm (6 3/4 x 8)	13 x 15.55 mm (3 1/2 x 6 3/4)
MOVEMENT HEIGHT	1.95 mm	2.05 mm	4.70 mm	2.50 mm	2.35 mm
BATTERY	N° 317	N° 321	N° 394	N° 364	N° 321

CALIBER / MANUFACTURER	23 / RONDA 1069	28 / ETA 282.001	32 / ETA F04.111	36 / SOPROD	34 / RONDA 7004
FUNCTIONS	 DISPLAY OF HOURS, MINUTES AND SMALL SECONDS	 DISPLAY OF HOURS AND MINUTES	 DISPLAY OF HOURS, MINUTES AND DATE	 DISPLAY OF HOURS, MINUTES AND CHRONOGRAPH	 DISPLAY OF HOURS, MINUTES AND SMALL SECONDS
DIAMETER	15.30 x 17.80 mm (6 3/4 x 8)	13 x 18.20 mm (5 1/2 x 8)	19.40 mm (8 3/4)	36 mm (16")	24.60 mm (15")
MOVEMENT HEIGHT	2.30 mm	1.40 mm	2.50 mm	5.83 mm	5.60 mm
BATTERY	N° 379	N° 346	N° 364	CR 2325 Lithium	N° 381

CALIBER / MANUFACTURER	39 / RONDA 788	48 / ISA 8272	51 / ETA F03.111	60 / TECHNOTIME 7231	63 / RONDA 6003
FUNCTIONS	 DISPLAY OF HOURS, MINUTES SECONDS, DATE AND MOON PHASE	 DISPLAY OF HOURS, MINUTES SECONDS, DATE, TIDE RANGE AND MOON PHASE	 DISPLAY OF HOURS, MINUTES AND DATE	 DISPLAY OF HOURS, MINUTES, SECONDS AND BIG DATE	 DISPLAY OF HOURS, MINUTES, SECONDS DATE AND BIG DATE
DIAMETER	19.40 mm (8 3/4)	25.60 mm (11 1/2)	17.20 mm (7 3/4)	29.00 mm (13")	26.20 mm (11 1/2)
MOVEMENT HEIGHT	2.98 mm	4.60 mm	2.65 mm	3.75 mm	3.30 mm
BATTERY	N° 362	N° 399	N° 364	N° 371	N° 373

CALIBER / MANUFACTURER	64 / RONDA 6004B	70 / ETA F06.111	71 / ETA F05.111	79 / RONDA 708	84 / ETA 955.132
FUNCTIONS	 DISPLAY OF HOURS, MINUTES AND SMALL SECONDS	 DISPLAY OF HOURS, MINUTES SECONDS AND DATE	 DISPLAY OF HOURS, MINUTES SECONDS AND DATE	 DISPLAY OF HOURS, MINUTES, SECONDS, DATE AND MOON PHASE	 DISPLAY OF HOURS, MINUTES, SECONDS DAY AND DATE
DIAMETER	25.60 mm (11 1/2)	25.60 mm (11 1/2)	23.30 mm (10 1/2)	23.30 mm (10 1/2)	25.20 mm (11 1/2)
MOVEMENT HEIGHT	3.30 mm	2.62 mm	2.62 mm	2.98 mm	3.12 mm
BATTERY	N° 371	N° 371	N° 371	N° 371	N° 371

CALIBER / MANUFACTURER	86 / RONDA 1019	26 / EDOX CALIBRE 26000	27 / EDOX CALIBRE 27000
MOVEMENT			
FUNCTIONS	 DISPLAY OF HOURS, MINUTES, SMALL SECONDS AND DATE	 DISPLAY OF HOURS, MINUTES AND DATE	 DISPLAY OF HOURS, MINUTES AND DATE
DIAMETER	25.60 mm (11 1/2)	20.40 mm (9")	20.30 mm (10 1/2)
MOVEMENT HEIGHT	1.90 mm	1.40 mm	1.40 mm
BATTERY	N° 341	N° 341	N° 341



OPERATING INSTRUCTIONS FOR 36001

RALLY MOVEMENT

11.5 11.4 11.3 11.2 11.1 11.0 10.9 10.8 10.7 10.6 10.5

THE CALIBRE 36 HAS BEEN DEVELOPED EXCLUSIVELY FOR EDOX FOLLOWING THE SPONSORSHIP CONTRACT SIGNED BY EDOX AND NORTH ONE SPORTS LTD, THE COMPANY WHICH OWNS THE COMMERCIAL RIGHTS TO THE WORLD RALLY CHAMPIONSHIPS (WRC), AN EVENT FOR WHICH EDOX HAS BECOME THE OFFICIAL TIMING PARTNER.

IN ADDITION TO OFFERING OPTIMUM PERFORMANCE FOR CAR RALLIES, THE FUNCTIONS OF THIS NEW CALIBRE ARE ALSO IDEAL FOR DAILY USE AND FOR RECORDING RACE TIMINGS FOR A VARIETY OF SPORTS ACTIVITIES (ATHLETICS, SWIMMING, SKIING, ETC.). UP TO 15 TIMING RECORDINGS ARE POSSIBLE.

HAND 4 AT 9H

HAS THE FOLLOWING FUNCTIONS (MODES):

- TIME (DISPLAY OF TIME)
- RACE (TIMING RECORDING FOR ONE OR MORE RACES)
- REPLAY (DISPLAY OF TIMINGS FOR RECORDED RACES)
- TOTAL TIME OR T.TIME (DISPLAY OF CUMULATIVE TOTAL OF RECORDED TIMES)
- COUNTDOWN OR CTDOWN (COUNTDOWN DISPLAY)
- CHRONO (CHRONOGRAPH DISPLAY)

USEFUL TIPS:

WITH THIS CALIBRE, DEVELOPED EXCLUSIVELY FOR EDOX, YOU CAN MEASURE AND RECORD 15 DIFFERENT TIMINGS AND REVIEW ALL THE RECORDED TIMINGS.

EACH RECORDING HAS A MAXIMUM DURATION OF 59 MINUTES, 59 SECONDS AND 9 TENTHS OF A SECOND. THE MAXIMUM ACCUMULATED RECORDING TIME POSSIBLE IS 15 HOURS, 59 MINUTES, 59 SECONDS AND 9 TENTHS OF A SECOND (ONCE THIS TIME HAS BEEN EXCEEDED, THE VARIOUS MODES WILL BE RESET TO ZERO).

ONE OR MORE “AT” (ADDITIONAL TIME) TIME PENALTIES CAN BE ADDED IN REPLAY MODE.

ALSO, A RECORDED TIME CAN BE DELETED IF THE RACE BEING RECORDED HAD TO BE CANCELLED (E.G. FOR SAFETY REASONS, BECAUSE OF AN ACCIDENT OR DISQUALIFICATION).

THE COUNTDOWN (COUNTDOWN MODE) CAN BE USED OPTIMALLY DURING SERVICE PARK STOPS BEFORE THE START OF THE NEXT RACE.

PLEASE NOTE: THERE IS NO AUDIBLE ALARM SIGNAL AT THE END OF THE COUNTDOWN.

THE TIME, RACE, REPLAY, TOTAL TIME, COUNTDOWN AND CHRONO FUNCTIONS ARE ACTIVATED BY PRESSING PUSH-PIECE C, ACCORDING TO AVAILABILITY.

TIME SETTING (TIME MODE):

- PRESS PUSH-PIECE C TO POSITION HAND 4 IN TIME MODE.
- PRESS PUSH-PIECES A AND B SIMULTANEOUSLY FOR 2 SECONDS.
- PULL PUSH-PIECE C.
- PRESS PUSH-PIECE A TO ADJUST THE MINUTES HAND AND PUSH-PIECE B TO ADJUST THE HOURS HAND.
- RETURN PUSH-PIECE C TO ITS INITIAL POSITION.

RECORDING A RACE (RACE MODE):

- PRESS PUSH-PIECE C TO POSITION HAND 4 IN RACE MODE.
- PRESS PUSH-PIECE A TO START RECORDING. HAND 3 INDICATES THAT THE 1ST RACE IS BEING RECORDED.
- PRESS PUSH-PIECE A TO STOP RECORDING THE RACE. HAND 5 INDICATES 1 / 10 SECONDS.

THE RACE’S RECORDED TIME WILL REMAIN DISPLAYED FOR 3 MINUTES. WITHOUT HAVING TO ACTIVATE THE PUSH-PIECES, THE HANDS WILL AUTOMATICALLY RETURN TO ZERO. HAND 3 WILL THEN POSITION ITSELF FOR RECORDING THE NEXT RACE.

TO GO DIRECTLY TO THE NEXT RECORDING, PRESS PUSH-PIECE B. HAND 3 WILL THEN BE POSITIONED READY FOR RECORDING THE NEXT RACE.

- PRESS PUSH-PIECE A TO START RECORDING THE SECOND RACE.

IMPORTANT NOTE: ONCE RECORDING HAS STOPPED, IT CANNOT BE RESTARTED.

IMPORTANT NOTE: IF, FOR SAFETY REASONS OR BECAUSE OF AN ACCIDENT, FOR EXAMPLE, THE RACE PARTICIPANT HAS NOT YET STARTED, AND ZERO TIME MUST BE RECORDED, PRESS PUSH-PIECE B FOR 5 SECONDS. HAND 3 AT 12H WILL THEN BE POSITIONED FOR THE NEXT RACE AND ZERO TIME WILL BE RECORDED.

IF THE RACE TIME HAS ALREADY BEEN RECORDED, POSITION HAND 4 IN REPLAY MODE (WITH PUSH-PIECE C). PRESS PUSH-PIECE A TO POSITION ON THE RECORDING TO BE CANCELLED. PRESS PUSH-PIECE B FOR 5 SECONDS. HANDS 1 AND 2 WILL POSITION TO ZERO AND THIS RECORDING WILL THEN BE CANCELLED DEFINITELY.

DISPLAY OF RECORDED RACE TIMES (REPLAY MODE):

- PRESS PUSH-PIECE C TO POSITION HAND 4 IN REPLAY MODE.
- PRESS PUSH-PIECE A ACCORDING TO THE NUMBER OF RECORDED RACES IN ORDER TO REVIEW THE RECORDED TIMES.

DISPLAY OF TOTAL RECORDED TIME (TOTAL TIME MODE):

- PRESS PUSH-PIECE C TO POSITION HAND 4 IN TOTAL TIME MODE.
- THE TIME DISPLAYED BY HANDS 1 AND 2 INDICATE THE TOTAL RECORDED TIME.

ADDITION OF PENALTIES (AT OR ADDITIONAL TIME):

- PRESS PUSH-PIECE C TO POSITION HAND 4 IN REPLAY MODE.
- PULL PUSH-PIECE C AND HAND 3 WILL POSITION ITSELF ON AT.
- PRESS PUSH-PIECE A TO ADD SECONDS (HAND 1).
- PRESS PUSH-PIECE B TO ADD MINUTES (HAND 2).
- RETURN PUSH-PIECE C TO ITS INITIAL POSITION.

USE THE SAME PROCEDURE TO ADD A SECOND PENALTY.

PLEASE NOTE: ANY NEW PENALTIES SHOULD BE ADDED TO THE PREVIOUS PENALTY TIME BY FOLLOWING THE SAME PROCEDURE.

COUNTDOWN DISPLAY (COUNTDOWN MODE):

- PRESS PUSH-PIECE C TO POSITION HAND 4 IN COUNTDOWN MODE.
- PRESS B TO SHIFT HAND 2, THE MINUTE HAND, BACK TO THE DESIRED TIME.
- PRESS A TO START THE COUNTDOWN.
- PRESS B TO STOP THE COUNTDOWN.

IMPORTANT NOTE: ONCE THE COUNTDOWN HAS BEEN STOPPED, IT CANNOT BE RESTARTED. PRESSING A AND B FOR MORE THAN 5 SECONDS RESTARTS THIS MODE.

CHRONOGRAPH DISPLAY (CHRONO MODE)

- PRESS PUSH-PIECE C TO POSITION HAND 4 IN CHRONO MODE.
- PRESS PUSH-PIECE A TO START THE CHRONOGRAPH (INTERMEDIATE TIME).
- PRESS PUSH-PIECE B TO STOP THE CHRONOGRAPH.
- PRESS PUSH-PIECE B TO RESET THE CHRONOGRAPH TO ZERO.

INTERMEDIATE TIME:

- Press push-piece A to start the chronograph.
- Press push-piece A to display the time of the first race.
- Press push-piece A to return to the timing.
- Press push-piece B to stop the chronograph.
- Press push-piece B to reset the chronograph to zero.

MANUALLY RESETTING RACE AND REPLAY MODES TO ZERO:

- Press push-piece C to position Hand 4 in Replay mode.
- Press push-pieces A and B simultaneously for 5 seconds. The times recorded in Race and Replay modes are reset to zero (the total accumulated time in Total Time mode remains recorded).

MANUALLY RESETTING TOTAL TIME MODE TO ZERO:

- Press push-piece C to position Hand 4 in Total Time mode.
- Press push-pieces A and B simultaneously for 5 seconds. The total accumulated time in Total Time mode and the Race and Replay modes are reset to zero.

ADJUSTING THE HANDS:

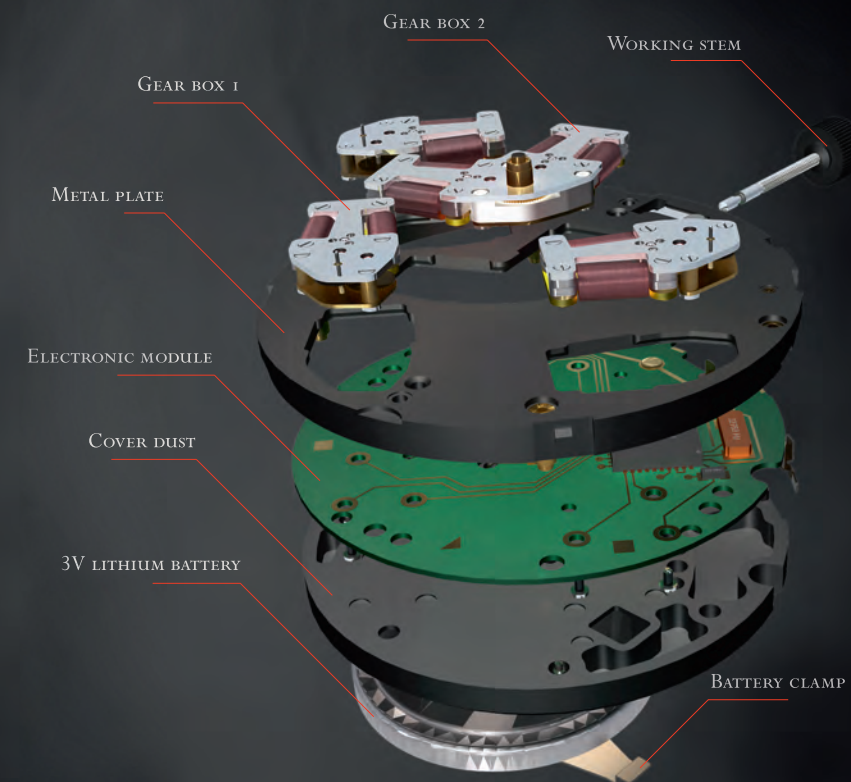
PUSH-PIECE A ENABLES YOU TO ADJUST THE VARIOUS HANDS.

PUSH-PIECE B ENABLES YOU TO CHANGE THE HAND TO BE ADJUSTED.

- Press push-piece C to position Hand 4 in Time mode.
- Pull push-piece C.
- Press push-pieces A and B simultaneously for 5 seconds. Hands 1 and 2 will position themselves at 12H.
- Press push-piece A to adjust Hand 1.
- Press push-piece B to change hands. The next adjustment will be Hand 2.
- Press push-piece A to adjust Hand 2.
- Press push-piece B to change hands. The next adjustment will be Hand 3.
- Press push-piece A to adjust Hand 3.
- Press push-piece B to change hands. The next adjustment will be Hand 4.
- Press push-piece A to adjust Hand 4.
- Press push-piece B to change hands. The next adjustment will be Hand 5.
- Press push-piece A to adjust Hand 5.

IMPORTANT NOTE: To go directly from one mode to another, simply press push-piece B the number of times necessary to adjust the desired hand.

- Press push-piece C to return to Time mode.



DESCRIPTION:

- Hand 1 THE MINUTES HAND
- Hand 2 THE HOURS HAND
- Hand 3 (AT 12H)
- Hand 4 (AT 9H)
- Hand 5 (AT 6H)
- AT PENALTY/PENALTIES (ADDITIONAL TIME)

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THE EDOX REFERENCE NUMBER SYSTEM

THE FOLLOWING INFORMATION WILL HELP YOU ON HOW TO HANDLE THE EDOX REFERENCE NUMBER, WHICH WILL GIVE YOU HELPFUL PRODUCT INFORMATION REGARDING MOVEMENTS, DIALS AND CASES.

01201



MOVEMENT

THE FIRST 2 OR 3 DIGITS OF THESE FIVE FIGURES REPRESENT THE EDOX MOVEMENT CODE. PLEASE REFER TO THE PAGE 186-195 OF THIS CATALOGUE.

357RN



CASE DESIGN

THE DIGITS AND LETTERS REPRESENT THE MATERIAL AND SURFACE TREATMENT (COLOUR) OF THE CASE.

3 / 3A / 3B / 3N	STAINLESS STEEL 316L
TWO-TONE CASE FINISH:	
318 D	STAINLESS STEEL 316L / GOLD 18 CARATS WITH DIAMONDS
318R	STAINLESS STEEL 316L / PINK GOLD 18 CARATS
357A / 357J	STAINLESS STEEL 316L / YELLOW PVD COATING
357BR	STAINLESS STEEL 316L / BROWN PVD COATING
357B	STAINLESS STEEL 316L / BLUE PVD COATING
357BRR	BROWN AND ROSE PVD COATING
357N	STAINLESS STEEL 316L / BLACK PVD COATING
357R	STAINLESS STEEL 316L / ROSE PVD COATING
357RD	STAINLESS STEEL 316L / ROSE PVD COATING / DIAMONDS
357RN	ROSE AND BLACK PVD COATING
ONE-TONE CASE FINISH:	
37J	YELLOW PVD COATING
37N	BLACK PVD COATING
37R	PINK PVD COATING
37RA / 37RB / 37RN	PINK PVD COATING
TIN/TINR	TITANIUM

NIR



DIAL VARIATIONS

THE DIGITS AND LETTERS REPRESENT THE COLOUR AND DESIGN OF THE DIAL.

AID / AID ₂	SILVER / YELLOW INDICES
AIN / AIN ₂	SILVER / SILVER INDICES
AINO	SILVER / BLACK INDICES
AIR	SILVER / ROSE INDICES
BIN	WHITE / NICKEL INDICES
BIR	WHITE / PINK INDICES
BRIN	BROWN / SILVER INDICES
BRIR	BROWN / ROSE INDICES
BUIN	BLUE / SILVER INDICES
NAIN	WHITE MOTHER-OF-PEARL / SILVER INDICES
NAIR	WHITE MOTHER-OF-PEARL / ROSE INDICES
NBU	BLACK / BLUE INDICES
NIN / NIN ₂	BLACK / SILVER INDICES
NIR	BLACK / ROSE INDICES
NIRD	BLACK / ROSE INDICES WITH DIAMONDS
NOR	BLACK / ORANGE DETAILS
NRO	BLACK / RED DETAILS

Pictograms

					
English	Automatic	Manual Winding	Quartz	Chronometer	Exclusively developed for Edox
Deutsch	Automatik	Handaufzug	Quarz	Chronometer	Exklusives Edox Kaliber
Espanol	Automático	Manual	Cuarzo	Cronómetro	Desarrollado exclusivamente para edox
РУССКИЙ	Автоподзавод	Ручной завод	Кварц	Хронометр	Специально разработанные для Edox
日本語	オートマチック	手巻き	クォーツ	クロノメーター	エドックスのために特別に開発
Polski	MECHANIZM AUTOMATYCZNY	NACIĄG MANUALNY	MECHANIZM KWARCOWY	CHRONOMETR	STWORZONY WYŁĄCZNIE DLA MARKI EDOX
中文	自動機芯	手工	石英機芯	天文表	專為 Edox 獨家開發

					
English	Jumping Hour	Day-date	Retrograde	Moon Phases	Timing Functions
Deutsch	Springende Stunde	Tag-Datum	Retrograd	Mondphase	Spezielle Zeitmessungsfunktionen
Espanol	Hora saltante	Día Fecha	Retrógrado	Fases lunares	Funciones de cronometraje
РУССКИЙ	Прыгающий час	День-дата	Ретроград	Фаза луны	Функции хронометрирования
日本語	ジャンピングアワー	デイデイト	レギュレーター	ムーンフェイズ	計測機能
Polski	FUNKCJA JUMPING HOUR	DATOWNIK	FUNKCJA RETROGRANDE	FAZY KSIĘŻYCA	ROZBUDOWANA FUNKCJA STOPERA
中文	跳時	日曆星期	逆轉	月相盈虧	計時功能

					
English	5 Minute Repeater	Big Date	Power - Reserve	Regulator	GMT
Deutsch	5 Minutenrepetition	Grossdatum	Gangreserve	Regulator	GMT
Espanol	Repetición 5 minutos	Grande fecha	Reserva de marcha	Regulator	GMT
РУССКИЙ	5-минутный репетир	Большая дата	Запас хода	Регулятор	GMT
日本語	5ミニッツリピーター	ビッグ・デイト	パワーリザーブ	Regulator	GMT
Polski	5-MINUTOWA REPETYCJA	DUŻY DATOWNIK	REZERWA NACIĄGU	REGULATOR	DRUGA STREFA CZASOWA
中文	二問表	日期大視窗	動力儲存	REGULATOR	GMT

					
English	Water-resistance xxx	Luminescent hands and/or indices	Sapphire crystal	Transparent back case	Edox crown with double O-Ring
Deutsch	Wasserdicht bis XXX Meter	Leuchtzifferblatt/Leuchtende Zeiger und/oder Indizes	Saphirglas	Transparenter Gehäuseboden	Edox Krone mit doppeltem O-Ring
Espanol	Resistente al agua XXX metros	Agujas y/o índices luminiscentes	Cristal zafiro	Fondo caja transparente	Corona Edox con doble O-ring
РУССКИЙ	Водозащита до XXX м	Люминесцентные стрелки и/или индексы	Сапфировое стекло	Прозрачная задняя крышка корпуса	Коронка EDOX с двойной окольцовкой
日本語	XXXm防水	夜光針もしくは夜光インデックス	サファイヤガラス	シースルー・ケースバック	ダブルOリング付き EDOX リュウズ
Polski	WODOSZCZELNOŚĆ DO XXX METRÓW	LUMINESCENCYJNE WSKAZÓWKI I/LUB INDEKSY	SZKŁO SZAFIROWE	TRANSPARENTNY DEKIEL	PODWÓJNA USZCZELKA KORONKI
中文	防水深度XXX米	夜光指針及或刻度	礦物水晶	可透視錶背	Edox雙圈表冠

					
English	Diving bezel	Double back case for movement protection	Helium Valve	Screw down, security crown	Weight
Deutsch	Taucherlunette	Doppelter Gehäuseboden zum Schutz des Werkes	Heliumventil	Sicherheitsschraubkrone	Gewicht
Espanol	Bisel giratorio	Doble fondo de caja para protección del movimiento	Válvula de helio	Corona de seguridad	Peso
РУССКИЙ	Вращающийся безель	Двойная задняя крышка корпуса для защиты механизма	Гелиевый клапан	Закрывающаяся защитная коронка	Вес
日本語	ダイビング・ベゼル	ムーブメント・プロテクション仕様のダブル・ケースバック	ヘリウム・バルブ	ネジ込み式リュウズ	重量
Polski	OBROTOWY PIERŚCIEŃ	PODWÓJNA KOPERTA CHRONIĄCA MECHANIZM	ZAWÓR HELOWY	ZAKRECANA KORONKA	CIĘŻAREK
中文	潛水上圍	雙層表背以保護機芯	排氣氣閥	旋緊式安全表冠	重量

					
English	Horn-gap	Watch height	Stainless steel	Titanium	PVD
Deutsch	Bandbreite	Gehäusehöhe	Rostfreier Edelstahl	Titan	PVD
Espanol	Terminal	Altura de la caja	Acero inoxidable	Titanio	PVD
РУССКИЙ	Расстояние между ушками	Толщина корпуса	Нержавеющая сталь	Титан	покрытие
日本語	ラグ幅	ケースの厚さ	ステンレス・スティール	チタン	PVD
Polski	MOCOWANIE PASKA LUB BRANSOLETY	WYSOKOŚĆ KOPERTY	STAL	TYTAN	PVD
中文	錶帶頭銜接處	錶殼高度	不銹鋼	鈦合金	PVD

			
English	Genuine Diamonds	18k / 750	Genuine hand made Alligator
Deutsch	Diamanten	18k / 750	Handgefertigtes Alligatorarmband
Espanol	Diamantes	18k / 750	Auténtico cocodrilo hecho a mano
РУССКИЙ	Бриллианты	18k / 750	Натуральная крокодиловая кожа, ручная выделка
日本語	ダイヤモンド	18k / 750	ハンドメイド・アリゲーター
Polski	DIAMENTY	18k / 750	NATURALNA SKÓRA Z ALIGATORA
中文	純正鑽石	18k / 750	純正鱷魚皮手工打造

Collections

Navigation



DYNAMISM



PROUD HERITAGE



STYLE & ELEGANCE

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Maître Horloger - Les Genevez
depuis 1884

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